



2015 CITIZEN-CENTRIC REPORT TO THE COMMUNITY

“PBS Guam is committed to providing services using multimedia to educate, inspire, entertain, and express the cultural diversity of the people locally, regionally and internationally” PBS Guam Mission Statement



PBS Guam serves the unmet broadcast needs of Guam residents who are without paid access to cable or wired digital television, or broadband service, and, for producers, we provide access to broadcast quality video production and distribution facilities.

In 2015, PBS Guam provided these vital local services:

***** 12 hours daily of highest-quality network childrens' programming;**

***** Six hours daily of highest-quality network news, science, drama, and arts programming.**

***** Artistically innovative, intelligent and culturally respectful production of public service messages and video reflections of island people and events.**

PBS Guam's local services and production quality establishes and maintains higher content standards than local commercial television and video producers, especially to benefit those with least access.

For over 45 years, PBS Guam KGTF12 has been **Guam's recognized leader in high quality children's programming and long-form local programming.** In true appreciation, thousands of Guam's elementary school children contributed over **\$39,000** to support KGTF's continued operation during our **2015 Family Read-A-Thon.** *Thank you!* PBS Guam featured annually on air the works of winning entries to our **PBS Kids Go! Writers Contest.** We also actively promote **PBS Learning Media** and **TeacherLine** to augment educator effectiveness. PBS Guam is a publicly-supported, recognized, valued **educational institution** of and for the people of Guam.

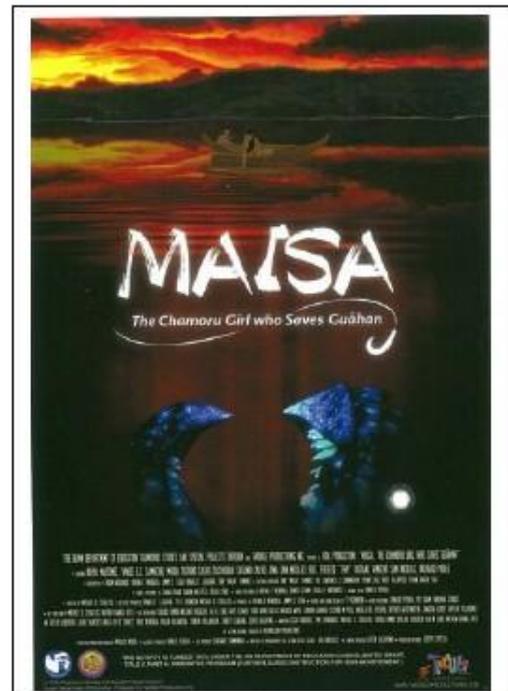
Once again this year, we broadcast the **71st Annual Liberation Day Parade**, our island's single largest public gathering. Coordinating breaks carefully with Mayors Robert Hofmann and Melissa Savares, we presented every entry and grandstand announcement for viewers here and **around the world.** For the first time, our coverage was in crystal-clear **High Definition!**



KGTF continues to produce **Academic Challenge Bowl** for the Department of Education Gifted and Talented Program, where hundreds of Guam junior and high school students, both public and private, have represented their schools over the years.

PBS Guam produced in its studio the Chamorro and English language audio tracks for the first ever animated feature of a Chamorro legend, **"Maisa"** by Chamorro Language Division of Guam Department of Education and Twiddle Productions. With unlimited broadcast rights, we presented **Maisa** in both languages in our schedule for four weeks before any other local station. We have offered to partner as Twiddle Production's local live production house for future installments in this series.

PBS Guam covered Diane Aoki's production of her play **"Pulani"**, at Island Girl Power Summer Theater 2015. It was first staged by Ms. Aoki and filmed by KGTF in **1989!** We then aired the two productions together as a special feature.



In May, PBS Guam assisted the **First Lady of Guam Christine Calvo** and **Rigalu Foundation** with a joint 2015 **Gift of Love Telethon** to raise awareness and funds to construct Guam's first foster care facility.

PBS Guam helped the First Family open our Island's Christmas holiday season by broadcasting the third annual **Magof Nochebuena Peace Festival** opening ceremony live from Government House.

PBS Guam covered Diane Aoki's play "**Pulani**", an Island Girl Power Summer Theater project. "**Pulani**" was first staged by Ms. Aoki and filmed by KGTF in 1989! In 2015, we aired both productions.

PBS Guam captured the passion and wisdom of community and regional participants in the University of Guam School of Business and Public Administration's **Western Pacific Conference on Public Administration and Policy Solution**, held at the Hyatt Regency Guam, to share with the general public.

At the invitation of **Guampedia**, PBS Guam was set to cover the proceedings of **Pacific History Conference 2015** on Saipan in late August, but the event was cancelled due to that island's continuing recovery from Typhoon Soudelor. PBS Guam will be covering the 2016 Conference at the University of Guam in the four days immediately preceding the Festival of Pacific Arts in May.



Live entertainment by local musicians at KGTF telethon...

In 2015, PBS Guam documented the proficiency of middle- and high-school students from throughout the Marianas during the two-day **CHamoru Language Competition** at the University of Guam Field House and Lecture Hall. Capturing their oratory, essays and storytelling, dance and chant, PBS Guam benchmarked the earnest progress of a younger generation as it promotes the resurgence of our native language. To top off the week, we filmed University-level CHamoru language students in class **cooking competition!**



PBS Guam continues to encourage independent producers to use our studios and medium for community access. Through our outreach at **Guam Micronesia Island Fair**, we invited neighbors from the region to create programming in vernacular languages. Our Producer coached several Guam filmmakers on our production processes. At right, **Marianas High School film class teacher Jojo Alepuyo** thanks PBS Guam GM Darryl Taggerty for visiting his Chalan Kanoa school classroom to extend a personal invitation!



PBS Guam builds towards all-local Marianas service

PBS Guam continued testing our all-local broadcast **Channel 12.2**. In 2015 we featured a sampling of archived local feature programs from 10 to 20 years ago, and occasional current features, to popular viewer acclaim. Testing will continue until all necessary equipment for server-based file playback is installed. GTA is prepared to carry **Channel 12.2** in lieu of **The Guamanian Network** on Channel 16; Docomo has not yet similarly committed Channel 116. PBS Guam intend to uphold The Guamanian Network's stated purpose: "The Guamanian Network is your platform, content & channel; broadcasting government meetings, events & news. More importantly, it will be your opportunity to showcase talents & stories that you want to see."

In May, PBS Guam sent Producer Len Tenorio to accompany a mountineering expedition to **Alamagan and Pagan** in the Northern Mariana Islands. His footage included coverage of the island's wild beauty, and the passion of Gani residents faced with exclusive military use of these remote historic settlements. Accordingly, PBS Guam has been retained to document the upcoming **Konferensian Dinaña Islas Marianas** on Pagan for the Association of Marianas Island Mayors in June 2016.



PBS Guam continues to press for **extending our over-the-air service to Saipan and southern Guam**. Negotiations continue into 2016 with the Commonwealth of the Northern Mariana Islands government and Guam's Homeland Security for shared use of favorable translator and antenna sites. The CNMI is the last of 56 US states and territories to be provided PBS network service!



When Academic Challenge Bowl moderator Marc LaPlante left us to coach an **Honor Choir at Tamuning Elementary School's Gifted and Talented Education** program, PBS Guam followed him. In December, we aired our **Christmas special** featuring practices, interviews and performances by this year's island-wide competition first-place winners!



In August, PBS Guam welcomed community broadcaster and **NPR affiliate Public Radio Guam** as a **tenant** at our Barrigada Heights transmitter building in August! After 21 years of leasing space from commercial broadcasters, KPRG's antennas are now home on KGTF's tower, newly constructed in 2009. This collaboration saves Guam Educational Radio Foundation about 60% in market rent, and contributes thousands of dollars to KGTF under arrangements which conform with Chamorro Land Trust conditions on revenue generating use of the site.



PBS Guam must generate revenues to survive. Our production services staff craft **high-quality public service announcements** for the Department of Public Health & Social Services, the Department of Education, and the Department of Integrated Services for Persons with Disabilities, among others. These are commonly viewed on local visual mass media, including mall court screens and movie theaters. Training videos produced for the Department of Education's Division on Early Childhood Education are now university-level online certification course credit materials, and shared at national teacher forums!



2015 Statement of Activities

Revenues:

Local Appropriation\$	622,645
Community Service Grant	739,493
Contribution and other	342,074

Interest Income	809
Total Revenues	\$ 1,705,021

Expenses:

Program service\$	213,838
Supporting service	1,392,544
Depreciation expense	189,841
Total Expenses	\$ 1,796,223

Change in net position (91,202)

Net position beginning of year
\$ 1,407,113

Net position at the end of the year
\$1,315,911

PBS Guam files its Board of Trustees meeting audio recordings, and annual audit with the Office of Public Accountability. Please find the OPA's Highlights and PBS Guam's Financial Statements on the OPA's website www.opaguam.org/reports. The complete Deloitte audit is available at our offices in Mangilao, at the intersection of Washington Drive and Sesame Street (between GCC and the GW High School campus). You may contact us by telephone at 734-5483/2207 during broadcast hours 6:00 am to Midnight. Office hours are 8:00 am to 5:00 pm. We welcome your interest in our activities!



DARRYL A. BORJA TAGGERTY
General Manager

PBS Guam is a community broadcaster operated by Guam Educational Telecommunications Corporation, pursuant to Guam Code Annotated Title 12 Chapter 3.

PBS Guam distributes its programming via Channel 12.1 and 12.2, from a transmitter located on Barrigada Heights.

We are funded by the government of Guam (37%), the Corporation for Public Broadcasting (43%), and private revenues from viewers, corporate supporters and video production clients.

Our programming is from non-commercial network PBS, local independent and in-house producers, solely to serve the unmet broadcast needs of the community, in accordance with our licence from the Federal Communications Commission.

We compete against commercial and religious broadcasters with over 12 hours of high-quality childrens' programming daily, our archives and long-form local event coverage, and evening fare of news and current affairs, drama, cultural, scientific and the natural world for the entire family.

We compete with commercial and religious broadcasters, and with the variety of channels available to GTA digital television and Docomo Pacific cable television subscribers. We also compete against direct broadband distribution from producers and our own PBS and PBS Kids networks.

For independent producers who may wish to publish for our local audience through community access facilities, we compete with commercial broadcasters, Docomo Pacific's Channel 2, print media with video service, You Tube and Vimeo.



PBS Guam is committed to maintaining a high-quality, non-commercial, educational broadcast service to benefit residents of this community. We also seek to extend our service to relatives and friends who have relocated throughout the United States and the world, via broadband streaming and video on demand of local programming.

To achieve this, we appreciate and combine legacy commitments, everyday effort and new technology.

At left, former decades-long employee and General Manager Ginger Underwood joins current GM Darryl Taggerty at our live telethon from Guma' Tasa!



PBS Guam continues to meet challenges of rapid technological and market change in broadcasting with existing staff and facilities, and rollout of upgraded production and distribution capabilities. Increased community participation and funding is necessary to keep pace with technology and fulfill PBS Guam's commitment to serve unmet broadcast needs of the community, and to achieve our PBS network's stated aspiration for one and all, to "Be More".