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WILLIAM J. BLAIR BLAIR STERLING JOHNSON. MARTINEZ & LEON GUERRERO A PROFESSIONAL CORPORATION

SUITE 1008 DNA BUILDING 238 ARCHBISHOP F.C. FLORES STREET HAGATNA, GUAM 96910-5205 TELEPHONE: (671) 477-7857

Attorneys for Petitioner, ASC Trust Corporation

IN THE SUPERIOR COURT OF GUAM

ASC TRUST CORPORATION, SPECIAL PROCEEDING CASE NO. SP 0193-ng Petitioner, v. GOVERNMENT OF GUAM MEMORANDUM OF POINTS AND RETIREMENT FUND AND PAULA M. BLAS, IN HER CAPACITY AS **AUTHORITIES IN SUPPORT OF** DIRECTOR OF THE GOVERNMENT OF PETITION FOR WRIT OF GUAM RETIREMENT FUND, MANDATE Respondents.

This Memorandum of Points and Authorities is submitted in support Petitioner ASC TRUST CORPORATION'S ("ASC's") verified Petition for Writ of Mandate filed concurrently herewith (the "Petition").

THE LAW

Under the Sunshine Reform Act of 1999, Chapter 10 of Title 5 of the Guam Code Annotated (the "Act"), every person has the right to inspect and take a copy of any public document on Guam, except as otherwise prohibited by law or except as prohibited by 5 GCA 10108. 5 GCA 10103(a). "Public records" includes "any writing containing information related to the conduct of the

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public's business prepared, owned, used or retained by [government agency]..." 5 GCA 10102(d). any

Public access to information is a fundamental right citizens and denial of that information is not acceptable in the of government of Guam. Guam Public Law 25-06, Section 1.

The Act reflects a public policy favoring general disclosure in recognition of the public's interest in open government. Publications, Inc. v. Government of Guam Retirement Fund, Guam Guam 29 (construing the Sunshine Act of 1987), at *10. keeping In with this general policy favoring disclosure, government records are presumed to be public and the burden of establishing that a document or record is private is on the agency or person claiming that the document should not disclosed. be 5 GCA 10111(c).

Unless a document or record is exempt from disclosure by an 17 express provision of law, an agency is obligated promptly to make 18 available a copy upon receipt of a request that reasonably describes the document or record. 5 GCA 10103(c). Exemptions are to be narrowly construed. Maricopa Audobon Society v. U.S. Forest Service, 108 F.3d 1082, 1085, (9th Cir. 1997) (federal FOIA mandates a policy of broad disclosure; exceptions must narrowly construed be light of Act's dominant objective in disclosure).

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To ensure expedient disclosure of records by an agency, the 1 director of such agency must immediately notify the director or the director's designee of the receipt of a request for document and immediately assign the request to be fulfilled or responded to by an employee of the agency. 5 GCA 10105(a), (b).

The purpose for which the request for a document or record is made is irrelevant. 5 GCA 10110.

Any person may institute proceedings in this Court to seek a writ of mandate or declaratory relief to enforce that person's right under the Act to obtain a copy of a public document or record. 5 GCA 10111(b).

THE FACTS

Petitioner has twice requested from the Government of Guam Retirement Fund (the "Fund") a copy of the evaluation sheets reflecting the scoring by a panel of evaluators of a proposal submitted to the Fund by Petitioner in response to RFP No. GGRF-028-06. The evaluation sheets are documents produced by or for the Fund and they contain information related to the conduct of the public's business.

Respondent Paula M. Blas ("Blas") is the Director of the Fund and, as such, has the statutory duty to provide copies of the requested documents, unless they are exempt from disclosure under some express provision of law.

Blas has twice, the first time directly and the second time through counsel, refused to produce the requested documents.

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each instance, Blas has asserted that the requested documents are 1 exempt from disclosure under a regulation promulgated under the 2 procurement law of Guam. The regulation upon which Blas appears to have solely relied is 2 GAR, Div. 4, Section 3114(h) (the last sentence).1 That regulation states, in pertinent "Proposals of offerors who are not awarded the contract shall not be opened to public inspection."

ASC was not awarded the subject contract. Blas' position is requested the evaluation sheets "necessarily reflect information contained in [ASC's proposal]." Letter of Elyze McDonald, dated September 29, 2009, Ex. D to the Petition, p. 1. Thus, "like proposals," the evaluation sheets "fall under the umbrella of 'confidential documents or other information expressly protected under the law'..." from disclosure. Id.

ARGUMENT

Director Blas' position is utterly specious. 18 As is made plainly evident by the evaluation sheets of the proposer which 19 was awarded the subject contract (attachment to Ex. Petition), the evaluation sheets reveal absolutely no details of the winning proposal (or, it must be assumed, the losing proposals). The evaluation sheets are not "like proposals." They list only the evaluation criteria that were set forth in the

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¹ The September 29, 2009 letter from the Fund's legal counsel does not refer to this regulation, but rather cites to the "corollary" of 2 GAR, Div. 4,

RFP documents, the relative weight given to the evaluation 1 criteria (also set forth in the RFP documents) and the numerical 2 3 scores awarded by the three evaluators. information No whatsoever relating to the specifics of the winning proposal can be divined from the evaluation sheets. This is directly contrary to and wholly refutes Blas' assertion that the evaluation sheets "reflect information" contained in the proposal.

For example, evaluation criterium no. 1 is "the plan for performing the required services." Nothing on the evaluation sheets describes the proposer's plan in any way. Nothing is revealed. Nothing is "reflected." Nothing at all about the plan can be gleaned or determined from the evaluation sheets. claim otherwise is wholly capricious. To

Under 5 GCA 10111(c), it is presumed that the evaluation sheets are public documents, and it is the burden of Blas and the Fund to overcome that presumption. This they cannot possibly do. The exemption from disclosure on which Blas relies must be narrowly construed, not arbitrarily stretched, as attempted to do.

CONCLUSION

For these simple and obvious reasons, the Court should issue alternative writ requiring its the Director to produce

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requested documents or show cause why she should not.2 Further, the Court should award Petitioner its court costs and reasonable attorney's fees for having been required to jump through these wholly unnecessary legal hoops.

DATED this May of October, 2009.

BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO A PROFESSIONAL CORPORATION

Attorneys for Petitioner, ASC Trust Corporation

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The requested documents would presumably be the same evaluation sheets that Blas has already produced, except that the scores of Petitioner would not be redacted. Petitioner is not requesting to see the scores of the other non-

CARLSMITH BALL LLP

A LIMITED LIABILITY LAW PARTNERSHIP

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WWW.CARLSMITH.COM

EMCDONALD@CARLSMITH.COM

OUR REFERENCE NO.: 039415-3

September 29, 2009

VIA E-MAIL WJBLAIR@KBSJLAW.COM

William Blair
BLAIR STERLING JOHNSON
MARTINEZ & LEON GUERRERO
A Professional Corporation
Suite 1008 DNA Building
238 Archbishop F.C. Flores Street
Hagåtña, Guam 96910-5205

Re: Response to ASC's FOIA Request

Dear Mr. Blair:

As legal counsel to the Government of Guam Retirement Fund, I am responding to your September 21, 2009 letter to Retirement Fund Director Paula Blas, in which you, on behalf of your client, ASC, requested information under the Freedom of Information Act related to RFP No. GGRF-028-06 (the "RFP"). ASC was one of the offerors submitting a proposal in response to the RFP.

Under the Freedom of Information Act, the Retirement Fund considers ASC's request as it would consider a similar request made by any other member of the public. Members of the public may not access confidential records or other information expressly protected by law. 5 G.C.A. § 10108(i). In determining what constitutes a "confidential record or other information expressly protected under the law" the procurement regulations provide that "the agency conducting the procurement shall not disclose any information contained in any proposals until after award of the proposed contract has been made. The proposal of the offeror awarded the contract shall be opened to public inspection except as otherwise provided in the contract." 2 GAR Div. 4 § 3114(i). The corollary to this regulation is that the proposals of offerors who were not awarded a contract may not be opened to the public, and therefore, remain confidential.

The Retirement Fund's position under the Freedom of Information Act is that the evaluation sheets of offerors' proposals necessarily reflect information contained in the proposals, and therefore, like proposals, would fall under the umbrella of "confidential documents or other information expressly protected under the law" protected from disclosure to

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William Blair September 29, 2009 Page 2

members of the public under sections 10108(i) and 3114(i). If the information would not be disclosed to the public under the Freedom of Information Act, it would not be disclosed to ASC.

ASC's status as one of the offerors submitting a proposal to the RFP does not confer it any greater rights than a member of the public would have under the Freedom of Information Act. It is important to the Retirement Fund to take this position with all requests under the Freedom of Information Act. If you have any further questions, please do not hesitate to contact me.

Sincerely,

/s/ Elyze J. McDonald

PHIA-

initia.

4824-9397-1972.1.039415-00003

Carlsmith Ball llp

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OUR REFERENCE NO.: 039415-3

October 6, 2009

VIA HAND DELIVERY

William Blair BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO A Professional Corporation Suite 1008 DNA Building 238 Archbishop F.C. Flores Street Hagåtña, Guam 96910-5205

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Response to ASC's Revised Request for Evaluation Sheets Dear Mr. Blair:

Re:

This responds to your October 6, 2009 email in which you request, on behalf of ASC, to inspect the sheets reflecting the Government of Guam Retirement Fund's evaluations of ASC's proposal for RFP No. GGRF-028-06.

As I noted in my previous correspondence to you, GGRF firmly contends that under the Freedom of Information Act, no member of the public, including ASC, is entitled to see these evaluations. This is explicit in 2 GAR Div. 4 § 3114(i), discussed in my previous letter.

ASC's prior FOIA requests were deficient in that respect, a point which we attempted to convey in our previous correspondence. However, as ASC has now requested the evaluations in its capacity as an offeror, GGRF will provide the requested information.

With the understanding that ASC has asked for these documents in its capacity as an offeror, and with the understanding that ASC will withdraw its Petition for Writ of Mandate, I hereby enclose the evaluation sheets requested. Please forward to my office the dismissal papers for the Petition at your earliest convenience, and contact me if you have further questions.

¹ "[T]he agency conducting the procurement shall not disclose any information contained in any proposals until after award of the proposed contract has been made. The proposal of the offeror awarded the contract shall be opened to public inspection except as otherwise provided in the contract." (Emphasis added.)



William Blair October 6, 2009 Page 2

Sincerely,

Elype McDonald

cc: Paula M. Blas

4839-0103-5524.1.039415-00003

related to the 401(a) Defined Contribution Plan / 457 Deferred Compensation Plan and Welfare Benefit Plan RFP NO. GGRF-028-06: INVESTMENT MANAGEMENT AND PLAN ADMINISTRATION SERVICES

SUMMARY

	ASC	1	1.31	8.76	5.57	24 64
	GWRS	7.37		0.35	8.70	22.42
Evaluator	J.T. San Acres	G Critz	7m10 ::	N. I.E. Taitano	TOTAI .	

RFP No. GGRF-028-06: TPA Svs.

RFP No. GGRF-028-06 - SUMMARY EVALUATION SHEET

7-Feb-07	1 [GWRS ASC	pls. Total pls. Total pls. Total	0.00 9 1.35		1.20 a	1		0.00 9 0.90 9 0.90	0.00	2 0		040			0.00 0.00 8.95 5.37 8.85 5.31	0.00 5 2.00 5 2.00
Date:			X.	0.15	0.15	0.15	0.10		0.10	0.10	0.10	0.10	0.05	1.00		0.60	7
Eval. JOE T. SAN AGUSTIN			1. The plan for performing the required services.	2. Ability to administer the plan and hence:	Breadth and depth of experience	Ability to be responsive and accessible to the Retirement Fund and to DCRs and a Compensation plan participants.		Deferred Compensation plan. Ability 2: A point of the DCRS and Ability 2: A point of		7. Educational resources and ability to provide ongoing training	8. Record of past performance of similar work.	9. Other Factors	TECHNICAL - TOTAL POINTS POSSIBLE:	Technical Factors	10. Price		OVERALL SCORE:

7.31

RFP No. GGRF-028-06 - SUMMARY EVALUATION SHEET

7-Feb-07	GWRS ASC	pts. Total pts. Total pts. Total	0.00 8 1.20 8 1.20	0.00 4 0.60		0.00 7 0.70 9 0.90	0.00 9 0.90	0.00 6 0.60 9 0.90	0.00 8 0.80 8 0.80			0.00 0.00 7.25 4.35 8.60 E.12	2.00	0.00 6.35 R 75
_ Date:		, Mi	0.15	0.15	0.15	0.10	0.10	0.10	0.10	0.05	1.00	0.60	0.40	1.00
Eval. GERRY A. CRUZ		1. The plan for performing the required services.	2. Ability to administer the plan and benefits administration process in a met office.	3. Breadth and depth of experience, specialized and depth of experience, specialized and depth of experience.	Ability to be responsive and accessible to the Retirement Fund and to DCRS and Deferred 4. Compensation plan participants.	Knowledge of legislative, operational and legal aspects of Guam public pension's funds, as well as 5. Deferred Compensation plan.	Ability to improve participant satisfaction and benefits administration services received from the	7. Educational resources and ability to provide ongoing training.	9. Other Factors	TECHNICAL - TOTAL POINTS POSSIBLE	Technical	10. Price	OVERALL SCORE:	

Date: 7-Feb-07	GWRS ASC	t. Pls. Total pts. Total pts. Total	0.00 8 1.20 5	0.00	0.00		0.00 1.00 6 0.60	0.00 9 0.90 6 0.60	0.00 8 0.80 7 0.70	0.00 7 0.70 7 0.70	0.00 8 0.80 5 0.50		0.00 0.00 8 50 5 50	6
Eval. KATHERINE T.E. TAITANO Da		1. The plan for performing the required services.	2. Ability to administer the plan and henefits.	3. Breadth and depth of avacants autilinistration process in a cost-effective manner. 0.15	Ability to be responsive and accessible to the Retirement Find and a Compensation plan and accessible to the Retirement Find and a Compensation plan a	Knowledge of legislative, operational and 100 Med and Deferred Co.10	istment management and plan administration of the DCRS and	Ability to improve participant satisfaction and benefits administration services received from the	Educational resources and abilit	1	9. Other Factors 0.10	LECHNICAL - TOTAL POINTS POSSIBLE:	10. Price 0.60	OVERALL SCORE:

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	4	TELEPHONE: (671) 477-7857	CLERK CLERC DUTY
	5	Attorneys for Petitioner, ASC Trust Corporation	
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	7	IN THE SUPERIO	OR COURT (
	8	ASC TRUST CORPORATION,) SPECIA 10.07.09
	9	Petitioner,) CASE]
•	10	v.)
1	11	GOVERNMENT OF GUAM)
1	2	RETIREMENT FUND AND PAULA M. BLAS, IN HER CAPACITY AS	NOTICE OF DISMISSAL
1	3	DIRECTOR OF THE GOVERNMENT OF GUAM RETIREMENT FUND,)
1	11	Respondents.)
1	5 -	1	
16	3	PLEASE TAKE NOTICE that the	above-entitled action
17	7 d	ismissed, pursuant to Rule 41	(a) (1) (i) -5 (i)
18		rocedure.	(d)(1)(1) of the Rules of Civil
19		DATED this 7th day of oats	
20		DATED this 1716 day of Octo	ober, 2009.
21		BLA	AIR STERLING JOHNSON
22		MA MA	ARTINEZ & LEON GUERRERO ROFESSIONAL CORPORATION
23			1):00 - 1
24		BY	Myam Htan
25		At:	ttorneys for Petitioner, ASC Trust Corporation
26			itorneys for Petitioner, ASC Trust Corporation I do hereby certify that the foregoing is a full true and correct copy of the original on file in the office of the
27	G:\WC	03079-01 DRDDOC\PLD\WJB\166-NOTICE OF DISMISSAL GC TRUST CORF V GGRF ET AL.DOC	Clerk of the Superior Court of Guam Dated at Haguina, Guam
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WILLIAM J. BLAIR THOMAS C. STERLING RICHARD L. JOHNSON JEHAN'AD G. MARTINEZ VINCENT E. LEON GUERRERO

JAMES F. BALDWIN
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FACSIMILE: (671) 472-4290

WRITER'S E-MAIL: wjblair@kbsjlaw.com

October 15, 2009

VIA HAND DELIVERY

Paula M. Blas
Director
GOVERNMENT OF GUAM
RETIREMENT FUND
424 Route 8
Maite, Guam 96910



RE: RFP #GGRF-028-06 NOTICE OF PROTEST OF AWARD OF CONTRACT

Dear Ms. Blas:

This firm represents ASC Trust Corporation ("ASC").

Notice of Protest

Pursuant to 5 GCA 5425(a), ASC hereby protests the award to Great-West Retirement Services ("GWRS") of the contract to provide Investment Management and Plan Administration Services related to 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan pursuant to the above-referenced request for proposals (the "Contract").

Timeliness of Protest

Notice of the award of the Contract to GWRS was sent to ASC on August 21, 2009. The information on which this protest is based was not, however, provided to ASC by the

Specifically, the Contract is that certain Investment Management and Plan Administration Services Agreement, dated effective August 21, 2009, by and between the Board of Trustees and the Fund and Great-West Life and Annuity Insurance Company.

Paula M. Blas

Date October 15, 2009

Page

Fund until October 6, 2009, despite ASC's several earlier efforts to obtain it. A protest must be filed within 14 days of when the aggrieved bidder knows or should know of the facts giving rise to the protest. 5 GCA 5425(a). Thus, ASC had until October 20, 2009 to file a protest.

Grounds for Protest

- 1. In response to the above-referenced RFP, ASC submitted a proposal to the Fund in November, 2006.
- 2. The RFP documents set forth the evaluation criteria that were to be used in evaluating proposals and the relative weight those criteria would be given. According to the RFP, the price to be charged for the services to be rendered was one of the factors to be evaluated and it was assigned a weight of 40% of the total evaluation score. Under the applicable procurement regulations, the evaluation factors stated in the RFP were the only permissible basis for evaluating the proposals. 2 GAR, Division 4, section 3114(f)(2). Specifically, the RFP stated:

Based on the [technical] factors above, the proposals will be initially evaluated. Then the price proposals will be opened and the price proposals will be incorporated into evaluation effort. The price proposal will count for 40% of this evaluation and the technical merits will count for 60% of this evaluation. Based on the combination of the scores assigned from the technical merit and pricing, the GGRF will enter into negotiations with the company the highest combined score. If these negotiations do not result in a successful contract, then the GGRF will enter negotiations with the next highest ranked company.2

² RFP, Section VI.C.10., p. 29.

Paula M. Blas

Date October 15, 2009

Page

- 3. The price offered by ASC to perform the services required under the Contract was substantially lower than that initially offered by GWRS. The Fund essentially conceded this fact in its Agency Report filed in connection with GWRS' bid protest appeal to the Office of the Public Auditor ³
- 4. Despite the fact that ASC's proposed pricing was substantially lower than that initially proposed by GWRS, one of the three members of the Fund's evaluation team gave ASC a lower evaluation score for its pricing proposal. Specifically, this evaluator gave ASC a numerical rating of 5 for its lower price and gave GWRS a numerical rating of 9 for its substantially higher price. There was no rational basis for these ratings. Giving ASC a lower rating for a lower, more favorable price was necessarily arbitrary and capricious. Indeed, it suggests intentional and deliberate manipulation of the evaluation criteria to favor GWRS (or disfavor ASC), to the detriment of the Fund and its members. It goes without saying that a lower price should have resulted in a higher rating.

See Agency Report, filed July 6, 2007, in Docket No. OPA-PA-07-007, p. 6 (asserting that GWRS was a "qualified, but over-priced competitor" and claiming that the Fund's determination that GWRS' reduced price offer was not fair and reasonable was not arbitrary and capricious when that price offer was compared to "the bids and pricing from the pool of other offerors"). The "pool" included ASC.

See summary evaluation sheets and summary of results attached as Exhibit A. These documents were provided to ASC on October 6, 2009, and the information revealed by them forms the factual basis for this protest. Although ASC had ample reason to believe its price proposal was more favorable than that of GWRS, until it received the individual evaluation sheets it had no reason to believe it was given a lower score than GWRS on this evaluation criterium. To the contrary, ASC had to assume it received lower evaluation scores on the technical criteria and that such lower scores offset the presumed advantage it had on pricing.

ASC believes the scores given to it by the same evaluator on the technical criteria also demonstrate a bias either in favor of GWRS or against ASC, but that is not a basis for this protest. ASC focuses solely on the objective criterium of price, under the only possible rational assumption that a lower price proposal would be given a higher rating score than a higher price proposal.

Paula M. Blas

Date October 15, 2009

Page

- 5. The total combined score given to ASC by the three evaluators was 21.64. See Exhibit A. The total combined score for GWRS was 22.42. Based solely on the 0.78 point difference between the two combined scores, GWRS was deemed the best qualified to provide the required services and the Fund entered into negotiations with it, which negotiations eventually led to the award of the Contract.
- 6. The 5 rating given to ASC on its price proposal by the one evaluator resulted in a score of 2.00 on the price criterium (5 x .40). The 9 rating given to GWRS by the same evaluator on its higher price resulted in a score of 3.60 (9 x .40). The resulting impact on the difference between ASC's total combined evaluation score and that of GWRS was thus 1.60 (3.60 2.00), which was more than the 0.78 difference between ASC's and GWRS' combined scores. The irrational scoring by this one evaluator thus changed the result. If the evaluator had fairly and rationally applied the price evaluation criterium, ASC would have been given a higher score than GWRS for its price proposal, not lower. It would have then been determined to be best qualified to provide the required services, not GWRS, and the Fund would have negotiated first with ASC, not GWRS.
- 7. Back in 2007, when the Fund terminated negotiations with GWRS because its pricing was considered not fair and reasonable, the Fund commenced negotiations with ASC as the next most qualified proponent. The Fund proposed pricing terms to ASC which ASC said it would accept. It is only fair to assume that, but for the outcome of GWRS' bid protest appeal, the Contract would have been awarded to ASC.

Summary

As the Fund's attorneys themselves once stated in connection with the prior bid protest relating to this very same procurement, "[t]he procurement process itself is designed to encourage fair competition among providers so that the Government of Guam can get the most value for its

LAW OFFICES BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO, A PROFESSIONAL CORPORATION

Paula M. Blas

October 15, 2009

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Clearly, that did not occur here. One of the Fund's evaluators acted in bad faith by arbitrarily and capriciously determining that paying more was better than paying less for the same services. That is directly contrary to the purpose and intent of the procurement process. The result is unfair not only to ASC, but also to the Fund and its members. They are not getting the most value for their dollars. The result also undermines the integrity of the procurement process itself.

The facts undeniably show that ASC's proposal was not fairly evaluated. The award of the Contract to GWRS was not in accordance with the evaluation criteria set forth in the RFP. Pursuant to 5 GCA 5452(a), the award of the Contract to GWRS should be set aside and the Contract terminated. The Fund should thereafter issue a new RFP for the services required by the Fund.

Very truly yours,

BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO A Professional Corporation

WILLIAM J.

Attachment: Exhibit A

Elyze J.T. McDonald, Esq. Mr. David John

G62\03079-01 G:\WORDDOC\LTR\WJB\1525-P BLAS (HD) RE RFP NO. GGRF-028-06 (NTC OF PROTEST OF AWARD OF CONTRACT).DOC

Appellee Government of Guam Retirement Fund's Rebuttal to Appellant's Comment on Agency Report, filed on July 23, 2007, in Office of the Public Auditor Docket No. OPA-PA-07-006, In the Appeal of Great-West Retirement Services, p. 3.

related to the 401(a) Defined Contribution Plan / 457 Deferred Compensation Plan and Welfare Benefit Plan RFP NO. GGRF-028-06: INVESTMENT MANAGEMENT AND PLAN ADMINISTRATION SERVICES

SUMMARY

SWB	ASC	7:37	7.31	6.25	8.76	8 20	5.57	27.70	74.77
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RFP No. GGRF-028-06: TPA Svs.

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424 Route 8 Maite, Guam 96910 Tel: 671.475.8952 Fax: 671.475.8922





TRANSMITTAL RECEIPT

ADMINISTRATIVE SERVICES DIVISION

DATE:

October 19, 2009

SUBJECT:

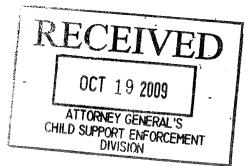
PROTEST LETTER DATED 10-15-09 FROM LAW OFFICES OF BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO REPRESENTING ASC TRUST CORPORATION (IN REFERENCE TO RFP NO. GGRF-028-06)

Chris:

Please deliver this to AG's Office this afternoon. Deadline is today.

Thank You,

A. Deb



DELIVER TO:	ATTORNEY GENERAL, DEPARTMENT OF LAW
-------------	-------------------------------------

RECEIVED BY:

N.DIAZ

PRINT NAME/SIGN

DATE/TIME:

10/19/09

2-8

Please return to: **Debbie U.**



Felix P. Camacho Governor

Michael W. Cruz, M.D. Lieutenant Governor

Paula M. Blas Director

Trustees:

Joe T. San Agustin Chairman

Wilfred P. Leon Guerrero, Ed.D. Vice-Chairman Investment Committee, Chairman

Antolina S. Leon Guerrero Secretary

Gerard A. Cruz Treasurer Audit & Operations Committee, Chairman

George A. Santos Members' & Benefits Committee, Chairman

Katherine T.E. Taitano

Wilfred G. Aflague Trustee

October 19, 2009

MEMORANDUM

To:

Attorney General, Department of Law

From:

Director, Retirement Fund

Subject:

Protest Letter dated 10-15-09 from Law Offices of Blair Sterling Johnson Martinez & Leon Guerrero representing ASC Trust

Corporation

Re:

RFP No. GGRF-028-06

Notice of Protest of Award of Contract

In compliance with 2 GAR Division 4, $\S9101(c)(4)$, we are forwarding a copy of "Notice of Protest of Award of Contract" letter referenced above, and applies only to the following:

M	We are currently reviewing the concerns and this transmittal is submitted for information purposes only.
	Please render an opinion.
	The information provided is as per your request.
	Other:

Attachment

Felix P. Camacho Governor

Michael W. Cruz, M.D. Lieutenant Governor

Paula M. Blas Director



424A Route 8, Maite, Guam 96910 Telephone Nos. 671.475.8900/8901 Facsimile No. 671.475.8922 www. ggrf.com

Joe T. San Agustin Chairman Wilfred P. Leon Guerrero Vice-Chairman Antolina S. Leon Guerrero Secretary Gerard A. Cruz Treasurer Wilfred G. Aflague Trustee George A. Santos Trustee Katherine T.E. Taitano Trustee

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		LETTER OF TRANSMITTAL
То:	Mr. David J. John ASC Trust Corporatio c/o William J. Blair Law Offices of BLAIR Suite 100B DNA Build Hagatna, Guam 9691	STERLING JOHNSON MARTINEZ & LEON GUERRERO
THE FC	Mailed X H	land Delivered Fax FAIR STEPLING JOHNSON A PROFESSIONAL CONTINUE.
	COPIES DATE	DESCRIPTION
	1	Response to ASC's October 15, 2009 Protest of RFP No. GGRF-028-06
	For Your Information	For Review and Comment
F	For Your Files	For Necessary Action
F	Per Your Request	For Signature and Return (Black Ink)
P	er Our Conversation	See Remarks Below
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Felix P. Camacho Governor

Michael W. Cruz, M.D. Lieutenant Governor

Paula M. Blas

Director

October 26, 2009

VIA HAND DELIVERY

Mr. David J. John **ASC Trust Corporation** c/o William J. Blair Law Offices of Blair Sterling Johnson Martinez & Leon Guerrero Suite 100B DNA Building 238 Archbishop F.C. Flores Street Hagåtña, Guam 96910-5205

Re: ASC's October 15, 2009 Protest of RFP No. GGRF-028-06

Dear Mr. John:

This letter is in response to the protest submitted by ASC Trust Corporation ("ASC") to the Government of Guam Retirement Fund on October 15, 2009. ASC protests the ratings it received from the evaluation panel with regard to the abovementioned Request for Proposal. ASC claims that it did not review its evaluation sheets until October 6, 2009. However, because a timely protest should have been submitted no later than fourteen days after May 7, 2007, May 11, 2007, July 6, 2007, or at the latest, September 4, 2009, the Retirement Fund hereby declines to consider the Protest on the grounds of untimeliness.

According to 5 G.C.A. § 5425(a), a protest "shall be submitted in writing within fourteen (14) days after such aggrieved person knows or should know of the facts giving rise thereto." The regulations, 2 GAR Div. 4, § 9101(c)(1), confirm the statute, Section 5425(a): a Protest must be made in writing "within 14 days after the protestor knows or should have known of the facts giving rise thereto. . . . Protests filed after the 14 day period shall not be considered."

ASC is extremely dilatory in filing its Protest on October 15, 2009, as a timely protest should have been made more than two years ago. On May 7, 2007, the Retirement Fund sent ASC a letter advising that ASC "has been evaluated and Trustees:

Joe T. San Agustin Chairman

Wilfred P. Leon Guerrero, Ed.D. Vice-Chairman Investment Committee, Chairman

Antolina S. Leon Guerrero Secretary

Gerard A. Cruz Audit & Operations Committee, Chairman

George A. Santos Members' & Benefits Committee.

Katherine T.E. Taitano

Wilfred G. Aflague Trustee

424 Route 8 Maite, Guam 96910 Tel: 671,475,8900 Fax: 671.475.8922

Mr. David J. John ASC Trust Corporation c/o William J. Blair October 26, 2009 Page 2 of 3

deemed to be the next qualified to provide the required services." This notice alerted ASC that it was not rated or evaluated to be the best qualified offeror for RFP No. GGRF-028-06. At that time, and for 14 days after May 7, 2007, ASC could have requested its evaluation sheets and could have protested its ratings, but failed to do so.

A second opportunity for ASC to protest occurred on May 11, 2007, when the Retirement Fund sent a letter advising ASC that the Retirement Fund had executed a Stay of Procurement on the RFP as a result of a protest by the best qualified offeror, Great-West Retirement Services. At that time it became clear to ASC that Great-West was ranked higher than ASC. Again, at that time, ASC could have asked for its evaluation sheets and could have submitted a protest on its ratings, but failed to do so.

ASC was aware that the Retirement Fund denied Great-West's Protest, and that Great-West appealed the denial on June 22, 2007. ASC also entered an appearance in the OPA proceedings and presented argument. While the OPA was considering Great-West's Protest, ASC may have at that time also protested its rankings and sought review by the Office of the Public Auditor. However, once again, ASC elected not to protest. Also, the OPA ruled that the Retirement Fund must continue its negotiations with Great-West. A significant amount of time - a year and a half - has passed since the OPA made her ruling. During this period, ASC knew that it was ranked lower than Great-West, yet it failed to protest the rankings.

The fact that ASC did not ask for and receive its evaluation sheets until recently has no impact on this analysis. ASC knew that it was ranked lower than Great-West, and could have asked the Retirement Fund to produce the evaluation sheets once it gained that knowledge - on May 7, 2007, May 11, 2007, or at the latest, July 6, 2007. Even as ASC admits in footnote 3 of its Protest, it learned on July 6, 2007, when the Fund filed its Agency Report stating that "GWRS was a 'qualified, but over-priced competitor'", that ASC's price was lower than Great-West's price but that its overall ranking was inferior to Great-West. As both section 5425(a) and 9101(c)(1) state, the time to protest begins when ASC "knows or should have known of the facts giving rise" to its protest. ASC knew back in July 6, 2007, of the grounds underlying its present Protest. It, however, failed to protest.

The Retirement Fund has invested a great deal of resources and time in negotiations, all the while ASC's ranking has always been known to ASC. In summary, ASC could have submitted a Protest on the grounds of its rankings within 14 days after May 7, 2007. Construing the timeline even more liberally in favor of ASC, ASC may have been timely if it submitted a Protest within 14 days after May 11, 2007, or even 14 days after July 6, 2007. However, ASC sat on its rights for over two years, deeming its current Protest untimely.

¹ This May 7, 2007 letter, and other relevant correspondence and documents referred to in this Response to ASC's Protest, are attached.

Mr. David J. John ASC Trust Corporation c/o William J. Blair October 26, 2009 Page 3 of 3

Finally, ASC's Protest is untimely even when viewed in context of ASC's awareness on August 21, 2009, that the Retirement Fund had entered into a contract with Great-West. Upon becoming aware that the Retirement Fund had finalized the contract with Great-West, ASC knew, as it knew back in 2007, that it was ranked lower than Great-West. To make a timely protest based on the finalization of the contract with Great-West, ASC had until September 4, 2009. Its October 15, 2009 Protest is six weeks beyond that deadline.

For each and every above-stated reasons, pursuant to Sections 5425(a) and 9101(c)(1), ASC's untimely Protest will not be considered.

Pursuant to 5 G.C.A. § 5425(c), ASC may pursue judicial and administrative review of this decision (under Chapter 5, Article 9 of Title 5 of the Guam Code Annotated, and Division 4, Chapter 9 of Title 2 of the Guam Administrative Rules and Regulations).

Very truly yours,

PAULA M. BLAS

Enclosures

ORIGINAL

CARLSMITH BALL LLP Bank of Hawaii Bldg., Suite 401 134 West Soledad Avenue, P.O. Box BF Hagåtña, Guam 96932-5027 Tel No. 671.472.6813

Attorneys for Appellee Government of Guam Retirement Fund OFFICE OF ARCE PUBLISHED TOR

JUL 06 2007 TIME: 406pn BY: 52 FILE NO. LEADA 07-006

OFFICE OF THE PUBLIC AUDITOR
GUAM

IN THE APPEAL OF

GREAT-WEST RETIREMENT SERVICES,

Appellant.

DOCKET NO. OPA-PA-07-006

AGENCY REPORT

INTRODUCTION

Pursuant to 2 GAR, Div. 4, Chapter 12 §§ 12104-12105, the Government of Guam Retirement Fund ("GGRF") hereby submits its Agency Report answering all allegations set forth in the Appeal filed by Great-West Retirement Services ("Great-West"). All documents required under 2 GAR, Div. 4, Chapter 12 § 12105 were submitted to the Office of the Public Auditor as part of the official procurement record.

BACKGROUND

On September 28, 2006, GGRF issued RFP No. GGRF-028-06 in search of professional services related to providing Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan, to GGRF as described in detail under Section IV, Scope of Work of RFP No. GGRF-028-06. (See Tab #1 of the Procurement Record.)

allowances and 12b-1 fee rebates to GGRF.

By letter dated March 18, 2007, GGRF notified Great-West that its pricing had not been accepted, and requested Great-West's "best and final offer" in an attempt to reach a successful negotiation. In Great-West's response letter dated March 21, 2007, it again ignored three of the four requests made by GGRF and simply reiterated a fee of .27% of total plan assets.

After considering Great-West's responses, GGRF's selection panel decided to terminate negotiations on April 27, 2007 because it deemed the offer not fair or reasonable given the estimated value, scope, complexity, and professional nature of the services required. Immediately upon making said decision, a letter was drafted and dated April 27, 2007 notifying Great-West of GGRF's decision. Great-West acknowledged receipt of this letter by fax on April 30, 2007.

Great-West submitted a protest on May 9, 2007 asserting that it is the number one provider of services to U.S. states and territories, that its pricing is "fair and reasonable" based on comparison with services it renders in the State of Montana, and that GGRF did not provide a factual basis for its decision to terminate negotiations. The protest was fully considered and denied by Paula Blas at GGRF on June 1, 2007. Great-West filed its Notice of Appeal as to Ms. Blas' decision with the Office of the Public Auditor on June 22, 2007.

RESPONSE TO STATED GROUNDS FOR APPEAL

a. GGRF conducted proper price analysis of the fees offered by Great West and found them not to be fair or reasonable: On page four (4) of its Appeal, Great-West states that GGRF "did not make any specific finding that the cost and pricing data submitted by GWRS, ... was inaccurate, incomplete, or non-current." It cites 2 G.A.R., Div. 4, Chap. 3, § 3118(f) to support its assertion that such findings be made. This support is misplaced. 2 G.A.R., Div. 4, Chap. 3, § 3118(f) applies to adjustments in contract prices which have already been

not occur, the statute provides that negotiation will be terminated and negotiations will begin with the next best qualified offeror. *Id.* Because it was obvious that negotiations would not be successful with Great-West, GGRF terminated negotiations and sought to begin negotiations with the next best qualified offeror.

b. GGRF afforded Great-West the opportunity to negotiate, but Great-West failed to properly respond to GGRF's requests and negotiate a fair and reasonable fee: Although Great-West was chosen as the best qualified offeror initially, they were unresponsive to requests made in negotiations. In particular, although GGRF specifically requested cost or pricing data on four items, Great-West failed to address these four items and instead re-submitted its initial proposal. As stated in the background facts, no option under Great-West's proposal addressed all four items concurrently as requested. Great-West submitted two pricing options. Pricing Option One did not meet any of the four items requested as it included a fee to participant accounts, did not remit 12(b)(1) fees to GGRF, and stated a fixed fee. (See Tab #6 of Procurement Record.) Although Pricing Option Two did propose a zero fee to participant accounts, it conditioned this not only on not remitting 12(b)(1) fees, but also required GGRF or its plan participants to make up any short fall in one of several listed ways, including charging participant accounts. *Id.*

While Great-West accuses GGRF of not negotiating, the fact is that Great-West was given multiple opportunities to respond with pricing data and information supporting their quote, but instead chose to be non-responsive by either ignoring the request or re-submitting quotes nearly identical to their initial proposal. No option presented by Great-West addressed all of the requests by GGRF and those options presented did not move toward accomplishing GGRF's goals for its plan administration in the coming years.

not the statement of supporting reasons. The decision to terminate negotiations was made on April 27, 2007 and a letter notifying Great-West of the termination was sent on that same day. Not only was notification sent within three days of the decision to terminate in accordance with the statutory requirement, it was received by Great-West within three days, as evidenced by GGRF's fax confirmation dated April 27, 2007, attached hereto as Exhibit A.

After notifying Great-West that negotiations had been terminated and prior to receiving Great-West's protest, GGRF notified the next best qualified offeror, ASC Trust Corporation ("ASC"), that it intended to begin negotiations with ASC and requested the same pricing data it had previously requested from Great-West. (See Tab #12 of the Procurement Record.) GGRF has received and initial response from ASC which, although confidential at present, is more favorable to GGRF than Great-West's "best and final offer."

d. Conclusion: All of GGRF's decisions and actions are well-documented, supported by factual evidence, and in accordance with Guam's procurement procedures. GGRF acted in good faith in initially choosing Great-West and in its later termination of negotiations. Therefore, Great-West's Appeal should be denied.

SUBMITTED this ____ day of July, 2007, Hagåtña, Guam.

CARLSMITH BALL LLP

Eujse amenos ELYZE J. MCDONALD

CAREY MCALISTER AUSTIN

Attorneys for Appellee GOVERNMENT OF GUAM RETIREMENT **FUND**

Confirmation Report - Memory Send

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Date & Time: Apr-27-07 04:26pm

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Machine ID : Gov Guam Retirement Employee

Job number

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Date

: Apr-27 04:25pm

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Number of pages

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Start time

: Apr-27 04:25pm

End time

: Apr-27 04:26pm

Pages sent

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Status

OK

Job number

424 Route 8 Malte, Guam 96910 Tel: 671.475.8951/52 Fax: 671.475.8922

: 378

*** SEND SUCCESSFUL ***





Fax Transmittal

To:	Gregory E. Seller	insmittal				
	Great-West Retirement Service	7878	Debble Ulloa			
Pax:	949.474.1707	Dates				
Rei	800.933.9808 RFP No. GGRF-028-06	No. of Pages:	April 27, 2007 Two (2)			
621	Urgent 🖾 For Review					
• Messa		Please Comment	□ Please Reply			

Dear Mr. Seller:

Please find copy of letter regarding RFP No. GGRF-028-06 for Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan. Original letter will be mailed to your office.

Thank You, Queloa" Debble Ulloa Administrative Assistant

NOTICE: THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL SAND EXEMPT FROM DISCLOSURE. If the reader of this message is not the intended, CONFIDENTIAL motified for agent reaponshile for delivering the message is not the intended recipient or an you have received this communication, distribution, or copying of this communication is strictly prohibited. If or a property of the communication is strictly prohibited. If or a property of the communication is strictly prohibited. If the communication is strictly prohibited.



Felix P. Camacho Governor

Michael W. Cruz, M.D. Lieutenant Governor

Paula M. Blas Director

Trustees.

Joe T. San Agustin

Wilfred P. Leon Guerrero, Ed.D. Vice-Chairman Investment Committee, Chairman

James J. Taylor, Ph.D. Investment Committee, Vice-Chairman

Gerard A. Cruz Audit & Operations Committee. Chairman

George A. Santos Members' & Benefits Committee, Chairman

Katherine T.E. Taltano

May 7, 2007

Mr. David J. John President ASC TRUST CORPORATION Capitol Plaza, Suite 110 120 Father Duenas Avenue Hagåtña, Guam 96910

Re:

RFP No. GGRF-028-06 - Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and

Dear Mr. John:

Thank you for the submission of your proposal in response to the Government of Guam Retirement Fund's RFP for professional services related to providing Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan. Your firm has been evaluated and deemed to be the next qualified to provide the required services.

The cost pricing you submitted has been reviewed. In accordance with GAR §3114(k), please submit cost or pricing data inclusive of the following:

Custodial Services:

- The Custodian selected by ASC to provide the trust services must be 1) independent of ASC; and
- 2) A local Trust Company would be preferred.

Pricing:

- ASC would not assess a fee to the Participant account balances; 1) 2)
- ASC would charge 0.25% of total assets as their fee; and 3)
- All re-allowances and rebates of the 12b-1 fees received from the investment option managers shall be remitted to the Fund.

Please provide a response to the Retirement Fund no later than Monday, May 14, 2007.

If you require additional information or have any additional questions or concerns, please do not hesitate to contact me or Ms. Debbie I. Ulloa at (671) 475-8952/51 or by email at

424 Route 8 Maite, Guam 96910 Tel: 671.475.8900 Fox: 671.475.8922



Felix P. Camacho

Michael W. Cruz, M.D. Lieutenant Governor

May 11, 2007

Mr. David J. John
President
ASC TRUST CORPORATION
Capitol Plaza, Suite 110
120 Father Duenas Avene
Hagåtña, Guam 96910

Re:

RFP No. GGRF-028-06 – Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan: Stay of Procurement

Dear Mr. John:

Please be advised that the Government of Guam Retirement Fund has executed a "Stay of Procurement" on the above subject Request for Proposal as a result of Great-West Retirement Services' letter dated May 9, 2007, and until such time a final resolution has been reached.

If you should have any questions, please feel free to contact the undersigned.

Thank you for your cooperation.

Sincerely,

PAULA M. BLAS

director

Paula M. Blas
Director

Trustees:

Joe T. San Agustin

Wilfred P. Leon Guerrero, Ed.D. Vice-Chairman Investment Committee, Chairman

James J. Taylor, Ph.D. Secretary Investment Committee, Vice-Charman

Gerard A. Cruz Treasurer Audit & Operations Committee, Chairman

George A. Santos Members' & Benefits Committee, Chairman

Katherine T.E. Taltano

GOVERNMENT OF GUAR RETIREMENT FUN

WILLIAM J. BLAIR Blair Sterling Johnson MARTINEZ & LEON GUERRERO A PROFESSIONAL CORPORATION

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SUITE 1008 DNA BUILDING 238 ARCHBISHOP F.C. FLORES STREET HAGÅTÑA, GUAM 96910-5205 TELEPHONE: (671) 477-7857

Appellant's Duly Authorized Representative

EIVEDOFFICE OF THE PUBLIC AUDITOR OCT 2 9 2009 PROCUREMENT APPEALS

RECEIVED Director's Office

OCT 29 7009

3:05 PM R-MARQUEZ

FILE No. OPA-PA -09-010

OFFICE OF PUBLIC ACCOUNTABILITY PROCUREMENT APPEAL

IN THE APPEAL OF APPEAL NO. OPA-PA-09-ASC TRUST CORPORATION, NOTICE OF APPEAL Appellant.

APPELLANT INFORMATION

Name: ASC Trust Corporation 13

Mailing Address: c/o Blair Sterling Johnson

Martinez & Leon Guerrero, P.C.

1008 DNA Building

238 Archbishop F.C. Flores Street

Hagåtña, Guam 96910

Daytime Contact No.: c/o William J. Blair, Esq.

(671) 477-7857

APPEAL INFORMATION

20 A) Purchasing Agency: Government of Guam Retirement Fund (the "Fund") 21

Identification Number of Procurement: B) RFP No. GGRF-028-06

Decision being appealed was made on October 26, 2009 by the C) 23 Director of the Fund. 24

Appeal is made from Decision on Protest of Award. D) the notice of protest and the Fund's decision are attached as Exhibits 1 and 2.

Names of Competing Offerors: Great-West Retirement Services Lincoln Financial Group/Bank of Hawaii

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DECLARATION RE COURT ACTION

The undersigned party does hereby confirm that to the best of its knowledge, no case or action concerning the subject of this Appeal has been commenced in court. All parties are required to and the undersigned party agrees to notice the Office of Public Accountability within 24 hours if court action commences regarding this Appeal or the underlying procurement action.

STATEMENT OF GROUNDS FOR APPEAL

ASC appeals the denial of its protest of the Fund's award to Great-West Retirement Services ("GWRS") of the contract (the "Contract") to provide certain investment management and administrative services pursuant to RFP No. GGRF-028-06.1

Notice of the award of the Contract was sent to ASC on August 21, 2009. Based on information obtained from the Fund on October 6, 2009, ASC protested the award of the Contract on October 15, 2009. See Ex. 1. ASC's protest was denied on October 26, 2009, by Paula M. Blas, the Fund's Director on the grounds that it was untimely. See Ex. 2.

BACKGROUND FACTS

The RFP. On September 28, 2006, the Fund issued its RFP for investment management and plan administration services for its

¹ This procurement was the subject of a prior appeal to the OPA by GWRS, Docket No. OPA-PA-07-006. It is requested, pursuant to 2 GAR, Div. 4, section 12108(h), that judicial notice be taken of all filings in that docket.

401(a) defined contribution plan, it 457 deferred compensation plan and its welfare benefit plan.² Three companies responded with proposals—ASC, GWRS, and Lincoln Financial Group/Bank of Hawaii. *Id*.

The RFP documents set forth the evaluation criteria that were to be used in evaluating proposals and the relative weight those criteria would be given. According to the RFP, the price to be charged for the services to be rendered was one of the factors to be evaluated, and it was assigned a weight of 40% of the total evaluation score. Under the applicable procurement regulations, the evaluation factors stated in the RFP were the only permissible basis for evaluating the proposals. 2 GAR, Division 4, section 3114(f)(2). Specifically, the RFP stated:

Based on the [technical] factors above, the proposals will be initially evaluated. Then the price proposals opened and the price proposals will incorporated into the evaluation effort. proposal will count for 40% of this evaluation and the technical merits will count for 60% of this evaluation. Based on the combination of the scores assigned from the technical merit and pricing, the GGRF will enter into negotiations with the company with the highest combined these negotiations do not result successful contract, then the GGRF will negotiations with the next highest ranked company.3

ASC's and GWRS' Price Proposals. ASC and GWRS submitted proposals in November 2006. As required by the RFP, the pricing proposals were submitted separately. GWRS offered two pricing

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 $^{^2}$ See September 7, 2009 Memorandum of Evaluation and Negotiation (the "Evaluation Memo"), attached hereto as Ex. 3.

³ RFP, Section VI.C.10., p. 29, Ex. 4 attached hereto.

options. See Ex. 5, attached hereto. Under GWRS option one, the fees were:

\$48 per participant per year (pro-rated quarterly, plus: GWRS' actual costs for local staff and communication services, 4 plus a fixed a fixed fee of \$34,000 per year Revenue sharing of 100% of all 12(b)(1) fees paid by mutual fund companies per annum, plus .25% on average fund balances per year

In comparison, ASC's pricing proposal was an annual participant administrative fee of \$16 (payable \$4 quarterly), a custodial/trustee fee of 2.5 basis points (0.025%) per quarter (0.10% annually) and a financial investment advisory services fee of 2.5 basis points (0.025%) per quarter (0.10% annually). Like GWRS, ASC proposed revenue sharing of 100% of all 12(b)(1) fees. See ASC pricing proposal, Ex. 6 attached hereto.

Thus, ASC's pricing proposal called for an annual administrative fee of \$16 a year per participant, plus fees equal to 0.20% of trust balances annually. Based on an estimated numbers of participants of 8,700 and the Fund asset balances of \$133,000,000, this resulted in an estimated annualized base administrative fee of \$405,250 (8,700 x \$16 + \$133,000,000 x 0.002). See, ASC Pricing Analysis, Ex. 6, p. XV-9. Using the same assumptions, GWRS' pricing proposal under option one was

⁴ The proposal does not provide any estimate of these costs, but in its March 21, 2007 letter to the Fund, which communicated GWRS' best and final offer, GWRS represented that its local "field service cost" was \$334,000. See, Exhibit D to GWRS' Notice of Appeal in Docket No. OPA-PA-07-006. Subtracting the "fixed fee" of \$34,000 in the pricing proposal, this suggests GWRS' assumed local staff and administrative costs, which under its original pricing proposal would have been paid by the Fund, were about \$300,000 a year.

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\$751,600 (8,700 x \$48 + \$300,000 + \$34,000). Under GWRS' option two its fee would have been \$438,900 (\$133,000,000 x 0.0033).

ASC's pricing proposal was thus less than either of GWRS' proposals.

The Evaluation Process. The Fund appointed a three-person selection panel, whose members met on February 7, 2007, evaluated the three proposals and rated them. Evaluation Memo., p. 2.6 Based on the scores given by the three members of the panel, GWRS, with a total score of 22.42, was deemed the best qualified offeror to provide the required services. ASC, with a total score of 21.64, was ranked second. Id.

The Fund commenced negotiations with GWRS. Negotiations. The course and outcome of those negotiations were the subjects of GWRS' prior procurement appeal. To briefly summarize, the Fund asked GWRS to accept a lower price that that which it had proposed. The basis asserted by the Fund for seeking a lower cost proposal from GWRS was that the cost proposals of ASC and the third proponent were lower than that of GWRS. Agency Report filed by the Fund on July 6, 2007, in Docket No. OPA-PA-07-006. When GWRS refused to lower its price, the

⁵ Under option two, the investment options of Fund participants would have been limited to mutual funds linked to GWRS.

 $^{^6}$ The Evaluation Memo was provided to ASC on September 15, 2009, in response to ASC's second attempt under the Sunshine Reform Act to obtain information from the Fund regarding the evaluation process.

 $^{^{7}}$ In its Agency Report, the Fund asserted that GWRS was a "qualified, but over-priced competitor" and claimed that the Fund's determination that GWRS' reduced price offer was not fair and reasonable was not arbitrary and $-\ 5\ -$

Fund terminated negotiations with it on the basis that its best and final offer was not "fair and reasonable." The Fund then commenced negotiations with ASC as the next qualified firm. Evaluation Memo., pp. 2-3.

GWRS protested the determination that its price proposal was not fair and reasonable and, after the Fund denied that protest, appealed to the OPA on June 22, 2007. Evaluation Memo., p. 3.

The Public Auditor issued a decision sustaining GWRS' appeal on March 12, 2008, later amending it on April 11, 2008. The Fund was ordered to continue negotiating with GWRS. Negotiations regarding GWRS' fees resumed on April 2, 2008 and its reduced fee offer was accepted by the Fund's negotiation panel on August 1, 2008. The Fund then commenced contract negotiations with GWRS on August 28, 2008. Evaluation Memo, pp. 3-4.

A week short of one year later, the Fund signed the Contract with GWRS, with an effective date of August 21, 2009. That same day ASC and the other offeror were given notice of the award of the Contract. *Id.*, p. 4.

ASC's Efforts to Obtain Information Regarding the Evaluation Process. Following the notice of award, ASC filed a request for documents under the Sunshine Reform Act of 1999, Guam's freedom of information act. The Fund provided some documents, but refused to provide documents reflecting the evaluation scoring of

capricious when that offer was compared to "the bids and pricing from the pool of other offerors." Agency Report, p. 6.

ASC's proposal by the individual selection panel members, claiming such information was exempted from production under the Sunshine Act.

ASC tried again. On September 10, 2009, ASC retained counsel to make a renewed Sunshine Act request, specifically asking for the evaluation sheets for ASC's own proposal. response, the Fund asserted that it was "barred" bv the procurement law from producing the requested evaluation sheets, because ASC had not been awarded the Contract. See September 15, 2009 letter from Paula Blas, Ex. 7, attached hereto. The Fund did, however, provide the Evaluation Memo.8

ASC tried one more time. Dissatisfied with the September 15, 2009 response of Fund to its request for documents related to the evaluation of its own proposal, ASC made a final demand for the requested evaluation sheets. See September 21, 2009 letter to Paula Blas, Ex. 8 attached hereto. In response, the Fund again stonewalled ASC. See September 29, 2009 letter from Elyze McDonald, the Fund's attorney, Ex. 9 attached hereto, reasserting that the requested information regarding the evaluation of ASC's own proposal was "confidential" and that the Fund was expressly prohibited from disclosing it. It was further asserted that ASC's status as one of the offerors made no difference.

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⁸ Ms. Blas' September 15, 2009 letter represented that the Evaluation Memo, which is dated September 7, 2009, was "finalized" after ASC's FOIA request was received.

ASC was thus forced to go to court to get the information. On October 5, 2009, ASC filed a petition for writ of mandamus from the Superior Court of Guam to obtain the requested information. See, Petition for Writ of Mandate Under Sunshine Reform Act of 1999, Superior Court of Guam Special Proceeding Case No. SP 0193-09, Ex. 10, attached hereto.

The day after ASC filed its writ petition, October 6, 2009, the Fund's attorney provided the requested documents to ASC, ostensibly not under the Sunshine Act, but in light of its capacity as an offeror. See October 6, 2009 letter from Ms. McDonald, Ex. 11, attached hereto.

ASC First Learns the Truth—its Proposal was Not Fairly Evaluated. Despite the fact that ASC's proposed pricing was lower than either of those initially proposed by GWRS, one of the three members of the Fund's selection panel gave ASC a lower evaluation score for its pricing proposal. Specifically, this member of the panel gave ASC a numerical rating of 5 for its lower price proposal and gave GWRS a numerical rating of 9 for its higher ones. There was no rational basis for these ratings. Giving ASC a lower rating for a lower, more favorable price was

The Fund's about face is inexplicable, in view of the fact that it expressly relied on provisions in the procurement law as the grounds for claiming it could not provide to ASC the information it had requested under the Sunshine Act. Indeed, the Fund had previously claimed ASC's status as an offeror made no difference. Compare Ex. 9 with Ex. 11.

See summary evaluation sheets for ASC and summary of results attached to Exhibit 10. It is unknown which of GWRS' higher pricing proposals earned the 9 rating on this member's scorecard.

necessarily arbitrary and capricious. Indeed, it suggests intentional and deliberate manipulation of the evaluation criteria to favor GWRS (or disfavor ASC), to the detriment of the Fund and its members. 11 It goes without saying that a lower price for providing the required services should have resulted in a higher rating on this criterion.

The irrational score by the one member of the selection panel skewed the result of the evaluation process. The total combined score given to ASC by the three members of the panel was 21.64. See evaluation sheets attached to Exhibit 9. The total combined score for GWRS was 22.42. Based solely on the 0.78 point difference between the two combined scores, GWRS was deemed the best qualified to provide the required services and the Fund entered into negotiations with it, which negotiations eventually led to the award of the Contract.

The 5 rating given to ASC on its price proposal by the one panel member resulted in a score of 2.00 on the price criterion $(5 \times .40)$. The 9 rating given to GWRS by the same evaluator on its higher price resulted in a score of 3.60 $(9 \times .40)$. The resulting impact on the difference between ASC's total combined evaluation score and that of GWRS was thus 1.60 (3.60 - 2.00),

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ASC believes the scores given to it by the same evaluator on the technical criteria also demonstrate a bias either in favor of GWRS or against ASC, but that was not a basis for its protest or this appeal. ASC focuses solely on the objective criterion of price, under the only possible rational assumption that a lower price proposal would be given a higher rating score than a higher price proposal.

which was more than twice the 0.78 difference between ASC's and GWRS' combined scores. The scoring by this one evaluator thus changed the result. If the evaluator had fairly and rationally applied the price evaluation criterion, ASC would have been given a higher score than GWRS for its price proposals, not a lower one. ASC would have then been determined to be best qualified to provide the required services, not GWRS, and the Fund would have negotiated first with ASC, not GWRS.

ARGUMENT

After working through the obduracy of the Fund to obtain the pieces of the puzzle that showed that the evaluation process was unfair and biased, ASC filed its protest. That protest was summarily denied, not on the merits, but on the grounds that it was time barred.

The Fund claims that ASC was "extremely dilatory" in filing its protest. It says the protest should have been filed no later than 14 days after May 7, 2007, May 11, 2007, July 6, 2007 or, at the latest, September 4, 2009. Ex. 2. Let us examine each of those dates.

May 7, 2007. On May 7, 2007, the Fund sent ASC a letter advising that it was not rated or evaluated to be the best qualified offer. According to the Fund, ASC could have then requested its evaluation sheets, and protested its ratings.

This is sophistry. First, it presupposes that the Fund lawfully could have and voluntarily would have provided ASC with

BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO ^ PROFESSIONAL CORPORATION SUTE 1 005 DNA BUILDING 236 ARCHBISHOP F.C. FLORES STREET HAGATNA, GLAM 9661 0-5205 TELEPHONE: (671) 477-7857 12

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not only its own evaluation sheets prior to the award of a contract, but also those of GWRS. Given the lengths to which the Fund has gone to avoid having to provide this information, it is patently unreasonable to assume that ASC would have been provided the information, if only ASC had thought to ask. Second, the raw scores would have meant nothing unless ASC was also provided with GWRS' pricing proposals, which the Fund clearly was not permitted by law to make available at that time. ASC would have had no basis to know that the scoring had been slanted to favor GWRS on the pricing criteria.

Finally, it is beyond ridiculous when one considers that on May 7, 2007, the Fund had terminated negotiations with GWRS and was negotiating with ASC. What exactly would have been ASC's grounds for a protest at that time?

May 11, 2007. The next date the Fund says triggered the 14 day protest period was May 11, 2007. That was the day the Fund issued a "Stay of Procurement" and suspended its negotiations with ASC in light of the protest by GWRS. See Evaluation Memo, According to the Fund, ASC should have learned that GWRS had been initially rated higher than it. That was no secret. had no reason at the time to question why its evaluation score was less than GWRS. Price was not the only evaluation criterion, and ASC had no knowledge that its price proposal was less than that of GWRS. The Fund could not have provided ASC with any information related to GWRS'

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that time. Moreover, as of May 11, 2007, the Fund had already terminated negotiations with GWRS, and its negotiations with ASC were stayed only as the result of GWRS' appeal. Again, what exactly would ASC have protested?

On this date, the Fund filed its Agency July 6, 2007. Report in the GWRS procurement appeal, wherein the Fund appeared to concede or admit that GWRS' price proposal was higher than either of the other two proponents. So what? fact, That standing alone, did not mean or even suggest that the scoring on ASC' pricing proposal by one panel member had been arbitrary and capricious, if not worse. Rather, ASC rightfully could only have assumed that GWRS had been rated much higher than it on evaluation criteria which accounted for 60% of technical total score, and that GWRS' higher technical scores offset any competitive advantage ASC' lower cost proposal might have given ASC had no reason at that time to believe the integrity of it. the procurement process had been compromised, as has now been established was the case.

Moreover, as of July 6, 2007, no contract had been awarded to GWRS. GWRS' appeal had not yet been sustained. The Fund had not yet been ordered to resume negotiations with GWRS. The Fund had been negotiating with ASC, not GWRS. If the Fund's position in the appeal had been upheld, then the Fund would have resumed negotiations with ASC, not GWRS. What was there to protest at this point in time?

August 21, 2009. Lastly, the Fund asserts that the 14 day protest period commenced, "at the latest," on August 21, 2009, the date ASC was advised the Contract had been awarded to GWRS. The Fund claims that ASC knew it had been lower-rated than GWRS as far back as 2007, so it should have protested. More correctly, the Fund seems to be saying that ASC should have asked for the evaluation sheets at this time so it could have learned the true facts and then filed a timely protest, all within 14 days.

The Fund's position entirely misses or deliberately avoids the point of ASC's protest. ASC did not protest simply because it was initially ranked lower than GWRS, as the Fund's denial of its protest seems to assume. Of course ASC knew this fact. Rather, ASC's protest is based on why it was rated lower, the truth about which was not learned until October 6, 2009. The evaluation criterion related to price was objective the weight assigned to the criterion was fixed by the RFP. ASC's price proposal was lower, however, that would not necessarily meant that its total score, when the other criteria were considered, should have been higher than GWRS. you have the actual scores is the skewing and its effect on the total scores made apparent. It was those very scores which the Fund vigorously fought against having to disclose. ASC did not get those scores until October 6, 2009, after it had been forced to file a writ proceeding in the Superior Court.

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There are no facts that would support any assertion that ASC "knew or should have known" that one selection panel member arbitrarily and capriciously, if not deliberately, misapplied the evaluation criteria in violation of the RFP and Guam law. The Fund cannot actively seek to conceal the truth and then claim ASC should have learned it sooner. This would make a mockery of the procurement laws and the protest process.

SUMMARY

ASC appreciates the fact that this particular procurement has dragged on for years due to the prior procurement appeal and the Fund's subsequent year long negotiation process with GWRS. That does not take away from the fact that information only recently revealed by the Fund in the face of a Sunshine Act writ petition establishes that the procurement process was flawed. As a consequence, the award of the Contract to GWRS was made in violation of the letter and spirit of the procurement laws of Guam, the integrity of which the Public Auditor is charged with upholding.

As noted in ASC's bid protest letter, the Fund in the earlier GWRS appeal asserted, quite correctly, that procurement process itself is designed to encourage fair competition among providers so that the Government of Guam can get the most value for its dollar."12 That did not happen here.

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Fund's Rebuttal to Appellant's Comment on Agency Report, filed on July 23, 2007, in Docket No. OPA-PA-07-006, In the Appeal of Great-West Retirement Services, p. 3.

The procurement process was perverted by the arbitrary capricious action of one member of the Fund's selection panel. If the evaluation criteria set forth in the RFP had been fairly rationally applied, ASC would have been rated the qualified proponent, not GWRS. The Fund would have first negotiated with ASC, not GWRS, and, given that ASC had originally made a lower price proposal than GWRS, it is fair to assume there was a reasonable likelihood that ASC would have successfully negotiated a contract with the Fund-all back in 2007.

11 The Fund attempts to avoid dealing with the merits of ASC's protest by claiming that ASC should have protested once the Contract was finally awarded in August, promptly sought to obtain from the Fund information relating to the evaluation process, information that the Fund could not lawfully have provided any earlier. The Fund stonewalled ASC in its efforts, thus denying to it the information needed determine if there were any grounds to protest. Finally, in the face of ASC's writ petition, the Fund provided the information on October 6, 2009. That is the date ASC first gained knowledge of the facts on which its protest was based and the date the 14 day protest period commenced. ASC's protest was thus timely, the Fund's desire to avoid facing it notwithstanding.

REQUESTED RULING

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The Contract has improperly been awarded to GWRS. ASC has reason to believe that GWRS itself has acted

BLAIR STERLING JOHNSON

1 the remedies available under Thus, the procurement law 2 Pursuant to 5 GCA 5452(a), the award of the Contract 3 should be set aside and the Contract terminated. The Fund should 4 be ordered to then enter into negotiations with ASC or else issue 5 a new RFP for the services needed by it. 6 In addition, 7 pursuant to 5 GCA 5452(e), ASC should be awarded its reasonable costs incurred in connection with the RFP 8 9 ASC should have been determined the best qualified 10 offeror and there is a reasonable likelihood that it would have 11 been awarded the Contract for but arbitrary and capricious 12 scoring of ASC's proposal in direct contravention of the 13 evaluation criteria set forth in the RFP. 14 SUBMITTED this / day of October, 2009. 15 16 BLAIR STERLING JOHNSON **MARTINEZ & LEON GUERRERO** 17 A PROFESSIONAL CORPORATION 18 19 Appellant's Duly Authorized Representative 20 **ENCLOSURES:** 21 EXHIBIT 1: NOTICE OF PROTEST EXHIBIT 2: DECISION ON PROTEST SEPTEMBER 7, 2009 MEMORANDUM OF EVALUATION AND NEGOTIATION 22 EXHIBIT 3: **EXHIBIT 4:** RFP EXCERPT RE VALUATION CRITERIA EXHIBIT 5: GWRS NOVEMBER 2006 COST PROPOSAL 23 EXHIBIT 6: ASC NOVEMBER 2006 COST PROPOSAL SEPTEMBER 15, 2009 LETTER FROM PAULA BLAS EXHIBIT 7: 24

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EXHIBIT 8:

EXHIBIT 9:

EXHIBIT 10:

EXHIBIT 11:

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SEPTEMBER 29, 2009 LETTER FROM ELYZE MCDONALD, THE FUND'S ATTORNEY

PETITION FOR WRIT OF MANDATE UNDER SUNSHINE REFORM ACT OF 1999

SEPTEMBER 21, 2009 LETTER TO PAULA BLAS

OCTOBER 6, 2009 LETTER FROM MS. MCDONALD

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ISLAND OF GUAM

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VERIFICATION

) ss: CITY OF HAGÅTÑA

I, DAVID JOHN, being first duly sworn, do state that I am the Duly Authorized Representative for ASC TRUST CORPORATION; that I have read the foregoing NOTICE OF APPEAL and that the same is true of my own knowledge, except as to those matters which are stated on information and belief, and as to those matters, I believe them to be true.

DAVID JOHA

SUBSCRIBED AND SWORN before to me this day of

OCTOBER 2009, by DAVID JOHN.

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BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO A PROFESSIONAL CORPORATION SUITE 1006 DNA BUILDING 238 ARCHBISHOP F.C. FLORES STREET HAGATMA, GULAM 96910-5205 TELEPHONE: (671) 477-7857

JENNIFER D.S. MENDIOLA **NOTARY PUBLIC**

In and for Guam, U.S.A. My Commission Expires: Apr. 13, 2013 1008 DNA Building, 238 Archbishop F.C. Flores St., Hagatna, Guam 96910

EXHIBIT

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WILLIAM J. BLAIR THOMAS C. STERLING RICHARD L. JOHNSON JEHAN'AD G. MARTINEZ VINCENT E. LEON GUERRERO

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SUITE 1008 DNA BUILDING 238 ARCHBISHOP F.C. FLORES STREET HAGÅTÑA, GUAM 96910-5205

October 15, 2009

VIA HAND DELIVERY

Paula M. Blas Director GOVERNMENT OF GUAM RETIREMENT FUND 424 Route 8 Maite, Guam 96910

> RFP #GGRF-028-06 RE: NOTICE OF PROTEST OF AWARD OF CONTRACT

Dear Ms. Blas:

This firm represents ASC Trust Corporation ("ASC").

Notice of Protest

Pursuant to 5 GCA 5425(a), ASC hereby protests the award to Great-West Retirement Services ("GWRS") of the to provide Investment Management and Plan contract Administration Services related to 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan pursuant to the above-referenced request for proposals (the "Contract").1

Timeliness of Protest

Notice of the award of the Contract to GWRS was sent to ASC on August 21, 2009. The information on which this protest is based was not, however, provided to ASC by the

Specifically, the Contract is that certain Investment Management and Plan Administration Services Agreement, dated effective August 21, 2009, by and between the Board of Trustees and the Fund and Great-West Life and Annuity Insurance Company.

Paula M. Blas

Date October 15, 2009

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Fund until October 6, 2009, despite ASC's several earlier efforts to obtain it. A protest must be filed within 14 days of when the aggrieved bidder knows or should know of the facts giving rise to the protest. 5 GCA 5425(a). Thus, ASC had until October 20, 2009 to file a protest.

Grounds for Protest

- 1. In response to the above-referenced RFP, ASC submitted a proposal to the Fund in November, 2006.
- 2. The RFP documents forth the set evaluation criteria that were to be used in evaluating proposals and relative weight those criteria would be given. According to the RFP, the price to be charged for the services to be rendered was one of the factors to be evaluated and it was assigned a weight of 40% of the total score. Under applicable procurement the regulations, the evaluation factors stated in the RFP were the only permissible basis for evaluating the proposals. GAR, Division 4, section 3114(f)(2). Specifically, the RFP

Based on the [technical] factors above, the proposals will be initially evaluated. price proposals will be opened and the price proposals will incorporated be into evaluation effort. The price proposal will count for 40% of this evaluation and the technical merits will count for 60% of this evaluation. Based on the combination of the scores assigned from the technical merit and pricing, the GGRF will enter into negotiations with the company the highest combined score. with If these negotiations do not result in a successful contract, then the GGRF will enter negotiations with the next highest company.2

² RFP, Section VI.C.10., p. 29.

Paula M. Blas

Date October 15, 2009

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3. The price offered by ASC to perform the services required under the Contract was substantially lower than that initially offered by GWRS. The Fund essentially conceded this fact in its Agency Report filed in connection with GWRS' bid protest appeal to the Office of the Public Auditor.³

4. Despite the fact that ASC's proposed pricing was substantially lower than that initially proposed by GWRS, one of the three members of the Fund's evaluation team gave ASC a lower evaluation score for its pricing proposal. Specifically, this evaluator gave ASC a numerical rating of 5 for its lower price and gave GWRS a numerical rating of 9 for its substantially higher price. There was no rational basis for these ratings. Giving ASC a lower rating for a lower, more favorable price was necessarily arbitrary and capricious. Indeed, it suggests intentional and deliberate manipulation of the evaluation criteria to favor GWRS (or disfavor ASC), to the detriment of the Fund and its members. It goes without saying that a lower price should have resulted in a higher rating.

See Agency Report, filed July 6, 2007, in Docket No. OPA-PA-07-007, p. 6 (asserting that GWRS was a "qualified, but over-priced competitor" and claiming that the Fund's determination that GWRS' reduced price offer was not fair and reasonable was not arbitrary and capricious when that price offer was compared to "the bids and pricing from the pool of other offerors"). The "pool" included ASC.

Exhibit A. These documents were provided to ASC on October 6, 2009, and the information revealed by them forms the factual basis for this protest. Although ASC had ample reason to believe its price proposal was more favorable than that of GWRS, until it received the individual evaluation sheets it had no reason to believe it was given a lower score than GWRS on this evaluation criterium. To the contrary, ASC had and that such lower scores offset the presumed advantage it had on pricing.

ASC believes the scores given to it by the same evaluator on the technical criteria also demonstrate a bias either in favor of GWRS or against ASC, but that is not a basis for this protest. ASC focuses solely on the objective criterium of price, under the only possible rational assumption that a lower price proposal would be given a higher rating score than a higher price proposal.

Paula M. Blas

Date October 15, 2009

Page

- 5. The total combined score given to ASC by the three evaluators was 21.64. See Exhibit A. The total combined score for GWRS was 22.42. Based solely on the 0.78 point difference between the two combined scores, GWRS was deemed the best qualified to provide the required services and the Fund entered into negotiations with it, which negotiations eventually led to the award of the Contract.
- The 5 rating given to ASC on its price proposal by the one evaluator resulted in a score of 2.00 on the price criterium (5 x .40). The 9 rating given to GWRS by the same evaluator on its higher price resulted in a score of $3.60 (9 \times .40)$. The resulting impact on the difference between ASC's total combined evaluation score and that of GWRS was thus 1.60 (3.60 - 2.00), which was more than the 0.78 difference between ASC's and GWRS' combined scores. The irrational scoring by this one evaluator thus changed the result. If the evaluator had fairly and rationally applied the price evaluation criterium, ASC would have been given a higher score than GWRS for its price proposal, not It would have then been determined to be best qualified to provide the required services, not GWRS, and the Fund would have negotiated first with ASC, not GWRS.
- Back in 2007, when the Fund terminated negotiations with GWRS because its pricing was considered not fair and reasonable, the Fund commenced negotiations with ASC as the next most qualified proponent. proposed pricing terms to ASC which ASC said it would It is only fair to assume that, accept. but for the outcome of GWRS' bid protest appeal, the Contract would have been awarded to ASC.

Summary

As the Fund's attorneys themselves once stated in connection with the prior bid protest relating to this very same procurement, "[t]he procurement process itself is designed to encourage fair competition among providers so that the Government of Guam can get the most value for its

LAW OFFICES BLAIR STERLING JOHNSON MARTINEZ & LEON GUERRERO, A PROFESSIONAL CORPORATION

Paula M. Blas

October 15, 2009

Page

dollar."⁶ Clearly, that did not occur here. One of the Fund's evaluators acted in bad faith by arbitrarily and capriciously determining that paying more was better than paying less for the same services. That is directly contrary to the purpose and intent of the procurement process. The result is unfair not only to ASC, but also to the Fund and its members. They are not getting the most value for their dollars. The result also undermines the integrity of the procurement process itself.

The facts undeniably show that ASC's proposal was not fairly evaluated. The award of the Contract to GWRS was not in accordance with the evaluation criteria set forth in the RFP. Pursuant to 5 GCA 5452(a), the award of the Contract to GWRS should be set aside and the Contract terminated. The Fund should thereafter issue a new RFP for the services required by the Fund.

Very truly yours,

BLAIR STERLING JOHNSON

MARTINEZ & LEON GUERRERO

A Rrofessional Corporation

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Attachment: Exhibit A

cc: Elyze J.T. McDonald, Esq.

Mr. David John

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G:\WORDDOC\LTR\WJB\1525-P BLAS (HD) RE RFP NO. GGRF028-06 (NTC OF PROTEST OF AWARD OF CONTRACT).DOC

Appellee Government of Guam Retirement Fund's Rebuttal to Appellant's Comment on Agency Report, filed on July 23, 2007, in Office of the Public Auditor Docket No. OPA-PA-07-006, In the Appeal of Great-West Retirement Services, p. 3.

related to the 401(a) Defined Contribution Plan / 457 Deferred Compensation Plan and Welfare Benefit Plan RFP NO. GGRF-028-06: INVESTMENT MANAGEMENT AND PLAN ADMINISTRATION SERVICES

SUMMARY

	ASC	7.37	7.31	3.35	8.76	8.70	70.0		77 64
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Evaluator	() 	J. I. San Agustin	G. Critz		KTE Taitan	: Ialiallo	H	IOIAL:	

RFP No. GGRF-028-06: TPA Svs.

RFP No. GGRF-028-06 - SUMMARY EVALUATION SHEET

7-Feb-07 Date: JOE T. SAN AGUSTIN Eval.

DRS (Score between 1 - 10) ies. Idministration process in a cost-effective manner, ad training and industry recognition of professional staff. The Retirement Fund and to DCRS and Deferred gal aspects of Guam public pension's funds, as well as nagement and plan administration of the DCRS and d benefits administration services received from the ongoing training.	GWRS	pls. Total pls. Total nts Total	0.00 9 1.35 9 1.35	0.00 10 1.50		8 1.20		0.00		0.00 10 1.00 10 1.00		9 0.30 8 0.80	0.00 9 0.90 9 0.90	0.00 8 0.40		
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Page 1 of 1

RFP No. GGRF-028-06 - SUMMARY EVALUATION SHEET

7-Feb-07
Date:
GERRY A. CRUZ
Eval

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RFP NO. GGRF-028-06 - SUMMARY EVALUATION SHEET

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EXHIBIT

"2"



October 26, 2009

Felix P. Camacho Governor

Michael W. Cruz, M.D. Lieutenant Governor

Paula M. Blas

RECEIVED

HD 11130

Blas

Trustees:

Joe T. San Agustin Chairman

Wilfred P. Leon Guerrero,Ed.D. Vice-Chairman Investment Committee, Chairman

Antolina S. Leon Guerrero Secretary

Gerard A. Cruz Treasurer Audit & Operations Committee, Chairman

George A. Santos Members' & Benefits Committee, Chairman

Katherine T.E. Taitano Trustee

Wilfred G. Aflague

VIA HAND DELIVERY

Mr. David J. John
ASC Trust Corporation
c/o William J. Blair
Law Offices of Blair Sterling Johnson Martinez & Leon Guerrero
Suite 100B DNA Building
238 Archbishop F.C. Flores Street
Hagåtña, Guam 96910-5205

Re: ASC's October 15, 2009 Protest of RFP No. GGRF-028-06

Dear Mr. John:

This letter is in response to the protest submitted by ASC Trust Corporation ("ASC") to the Government of Guam Retirement Fund on October 15, 2009. ASC protests the ratings it received from the evaluation panel with regard to the above-mentioned Request for Proposal. ASC claims that it did not review its evaluation sheets until October 6, 2009. However, because a timely protest should have been submitted no later than fourteen days after May 7, 2007, May 11, 2007, July 6, 2007, or at the latest, September 4, 2009, the Retirement Fund hereby declines to consider the Protest on the grounds of untimeliness.

According to 5 G.C.A. § 5425(a), a protest "shall be submitted in writing within fourteen (14) days after such aggrieved person knows or should know of the facts giving rise thereto." The regulations, 2 GAR Div. 4, § 9101(c)(1), confirm the statute, Section 5425(a): a Protest must be made in writing "within 14 days after the protestor knows or should have known of the facts giving rise thereto. . . . Protests filed after the 14 day period shall not be considered."

ASC is extremely dilatory in filing its Protest on October 15, 2009, as a timely protest should have been made more than two years ago. On May 7, 2007, the Retirement Fund sent ASC a letter advising that ASC "has been evaluated and

424 Roufe 8 Maite, Guam 96910 Tel: 671.475.8900 Fax: 671.475.8922 www.ggrf.com

Mr. David J. John ASC Trust Corporation c/o William J. Blair October 26, 2009 Page 2 of 3

deemed to be the next qualified to provide the required services." This notice alerted ASC that it was not rated or evaluated to be the best qualified offeror for RFP No. GGRF-028-06. At that time, and for 14 days after May 7, 2007, ASC could have requested its evaluation sheets and could have protested its ratings, but failed to do so.

A second opportunity for ASC to protest occurred on May 11, 2007, when the Retirement Fund sent a letter advising ASC that the Retirement Fund had executed a Stay of Procurement on the RFP as a result of a protest by the best qualified offeror, Great-West Retirement Services. At that time it became clear to ASC that Great-West was ranked higher than ASC. Again, at that time, ASC could have asked for its evaluation sheets and could have submitted a protest on its ratings, but failed to do so.

ASC was aware that the Retirement Fund denied Great-West's Protest, and that Great-West appealed the denial on June 22, 2007. ASC also entered an appearance in the OPA proceedings and presented argument. While the OPA was considering Great-West's Protest, ASC may have at that time also protested its rankings and sought review by the Office of the Public Auditor. However, once again, ASC elected not to protest. Also, the OPA ruled that the Retirement Fund must continue its negotiations with Great-West. A significant amount of time a year and a half - has passed since the OPA made her ruling. During this period, ASC knew that it was ranked lower than Great-West, yet it failed to protest the rankings.

The fact that ASC did not ask for and receive its evaluation sheets until recently has no impact on this analysis. ASC knew that it was ranked lower than Great-West, and could have asked the Retirement Fund to produce the evaluation sheets once it gained that knowledge - on May 7, 2007, May 11, 2007, or at the latest, July 6, 2007. Even as ASC admits in footnote 3 of its Protest, it learned on July 6, 2007, when the Fund filed its Agency Report stating that "GWRS was a 'qualified, but over-priced competitor'", that ASC's price was lower than Great-West's price but that its overall ranking was inferior to Great-West. As both section 5425(a) and 9101(c)(1) state, the time to protest begins when ASC "knows or should have known of the facts giving rise" to its protest. ASC knew back in July 6, 2007, of the grounds underlying its present Protest. It, however, failed to protest.

The Retirement Fund has invested a great deal of resources and time in negotiations, all the while ASC's ranking has always been known to ASC. In summary, ASC could have submitted a Protest on the grounds of its rankings within 14 days after May 7, 2007. Construing the timeline even more liberally in favor of ASC, ASC may have been timely if it submitted a Protest within 14 days after May 11, 2007, or even 14 days after July 6, 2007. However, ASC sat on its rights for over two years, deeming its current Protest untimely.

¹ This May 7, 2007 letter, and other relevant correspondence and documents referred to in this Response to ASC's Protest, are attached.

Mr. David J. John ASC Trust Corporation c/o William J. Blair October 26, 2009 Page 3 of 3

Finally, ASC's Protest is untimely even when viewed in context of ASC's awareness on August 21, 2009, that the Retirement Fund had entered into a contract with Great-West. Upon becoming aware that the Retirement Fund had finalized the contract with Great-West, ASC knew, as it knew back in 2007, that it was ranked lower than Great-West. To make a timely protest based on the finalization of the contract with Great-West, ASC had until September 4, 2009. Its October 15, 2009 Protest is six weeks beyond that deadline.

For each and every above-stated reasons, pursuant to Sections 5425(a) and 9101(c)(1), ASC's untimely Protest will not be considered.

Pursuant to 5 G.C.A. § 5425(c), ASC may pursue judicial and administrative review of this decision (under Chapter 5, Article 9 of Title 5 of the Guam Code Annotated, and Division 4, Chapter 9 of Title 2 of the Guam Administrative Rules and Regulations).

Very truly yours,

PAULA M. BLAS

Enclosures

EXHIBIT

"3"



RFP No. GGRF-028-06: Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan 457 Deferred Compensation Plan and Welfare Benefit Plan

MEMORANDUM OF EVALUATION AND NEGOTIATION

To:

Procurement File

From:

Director, Purchasing Official

Date:

September 07, 2009

On September 28, 2006, the Government of Guam Retirement Fund issued RFP No. GGRF-028-06 in search of professional services related to providing Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan, to the Fund as described in detail in Section IV, Scope of Work of RFP No. GGRF-028-06.

Background

On November 6, 2006, the RFP closed with a total of three (3) proposals submitted to the Fund. All offerors responded to the RFP by submitting their proposals at or before the date and time announced for the receipt of the proposals.

Minimum Qualifications

In reviewing the three proposals submitted, the Procurement Officer determined that all three offerors met the minimum qualifications as stated in Section V.B. Minimum Qualifications of RFP No. GGRF-028-06, and eligible for further evaluation.

The three offerors are:

- 1. Lincoln Financial Group / Bank of Hawaii
- 2. Great-West Retirement Services
- 3. ASC Trust Corporation

Discussions

On January 23, 2007, the Selection Panel conducted individual discussions with all three offerors regarding the firm's respective proposals.

Evaluation Process

The Selection Panel for the Fund for RFP No. GGRF-028-06 convened at 12:00 noon, February 7, 2007 in the GGRF Conference Room. Selection Panel consisted of Joe San Agustin (Chair), Katherine T.E. Taitano (Trustee), and Gerry A. Cruz (Trustee).

The three offerors were found to comply with the mandatory and material requirements of this solicitation and were evaluated based upon technical merits and price.

In ranking qualified offerors, the Selection Panel first assigned a weight to each evaluation factor based on the importance of each factor. In rendering a numeric value between 1 and 10 for each factor, the Selection Panel was asked to consider and evaluate each qualified offeror's proposal with the following Evaluation Factors listed in Section VI.C. Evaluation Factors of RFP No. GGRF-028-06. The following table summarizes the results of the individual scoring ballots:

Evaluator	LFG/BOH	GWRS	ASC
J.T. San Agustin	6.24	7.37	7.31
G.A. Cruz	6.62	6.35	8.76
K.T.E. Taitano	5.90	8.70	5.57
TOTAL:	18.76	22.42	21,64

As evidenced by the scores above, the Selection Panel deemed GREAT-WEST RETIREMENT SERVICES (GWRS) to be the best qualified offeror to provide the required services. The Selection Panel concluded at 2:50 p.m. Further evaluation of GWRS cost proposal was completed. The Selection Panel convened at 12:00 p.m., February 27, 2007 to determine acceptable costs for the services to be performed. The Selection Panel concluded at 1:40 p.m.

Negotiations

The Fund proceeded with negotiations with GWRS. On March 6, 2007, a letter was sent to GWRS detailing the Fund's acceptable price and offer. A response was received from GWRS on March 12, 2007 providing a counter-offer to the Fund's March 6, 2007 letter.

Further communication between GWRS and the Fund took place discussing current pricing and acceptable pricing for RFP No. GGRF-028-06.

On March 18, 2007, a letter was sent to GWRS stating that the Fund reviewed their modified cost proposal and has not accepted the counter-offer. At this time, the Fund requested for the firm's "best and final offer". On March 21, 2007 GWRS provided their best and final offer.

On April 27, 2007, the Fund terminated negotiations with GWRS determining that the firm's best and final offer was not fair and reasonable for the following reasons:

- 1. The Fund determined the fair and reasonable costs for the estimated value, scope and complexity and professional nature of the services to be performed to be a flat fee of 0.25% of total assets.
- 2. The scope of services to be performed was available by the other offerors and costs were determined to be competitive.
- 3. Custodial Services indicated in GWRS letter dated March 12, 2007 were not provided in the best and final offer. This may have an impact on overall price.

GWRS acknowledged receipt of the Fund's letter dated April 27, 2007 on April 30, 2007. The Fund commenced negotiations with the next qualified firm.

Post Procurement Appeal Negotiations and Award of Contract

On May 9, 2007, GWRS officially protested GGRF's determination that GWRS's firm's best and final offer was not "fair and reasonable". As a result, on May 11, 2007 GGRF executed a "Stay of Procurement" on RFP No. GGRF-028-06. On May 11, 2007, notices of the "Stay of Procurement" was sent to all interested parties.

On June 1, 2007, GGRF denied GWRS's protest. On May 7, 2007, GGRF notified ASC Trust Corporation that it was the next qualified offeror and sought cost and pricing data. On June 8, 2007, notices lifting the "Stay of Procurement" were sent to all interested parties.

On June 22, 2007, GWRS filed a 'Notice of Appeal' with the Office of the Public Auditor. In turn, GGRF sent letters to all interested parties informing them of the Notice of Appeal filed by GWRS. On July 6, 2007, ASC filed an "Entry of Appearance and Request for Notice" with the OPA's Office, and also participated throughout the OPA proceedings.

The OPA issued her decision on the appeal on March 12, 2008, which was amended on April 11, 2008. The OPA sustained GWRS's appeal and overruled GGRF's Decision denying GWRS's protest. GGRF was ordered to continue negotiations with GWRS in an attempt to reach an agreement to provide Investment Management and Plan Administration Services related to the 401(a) Defined Contribution Plan, 457 Deferred Compensation Plan and Welfare Benefit Plan.

In addition, the OPA noted that the Chairman of the GGRF Board had a conflict of interest. The Chairman serves on the Board of the proposed Trustee named by ASC. The OPA recommended that the Chairman not participate in the negotiations with ASC and a substitute negotiator should be appointed by GGRF. On March 28, 2008, GGRF replaced the Chairman with Ms. Antolina S. Leon Guerrero on the selection and negotiations panel.

On April 2, 2008, GGRF resumed negotiations with GWRS. GGRF requested GWRS to submit their best and final offer.

On April 10, 2008, GWRS provided their best and final offer with a reduced administrative fee of 0.24% of total plan assets, in addition to the details of their offers and all fees that will be charged. Negotiations continued until the Negotiation Panel accepted the fees on August 1, 2008.

On August 28, 2008, GGRF and GWRS commenced contract negotiations.

Board Approval

At the GGRF regular Board meeting of July 31, 2009, the Board approved the amended Investment Management and Plan Administration Services Agreement and Service Level Guarantees with GWRS.

The Agreement was signed with an effective date of August 21, 2009.

On August 21, 2009, Notification of Award was sent to all offerors.

EXHIBIT

"4"

- How many plans do you work with that have more than 15 payroll centers? Note that the 214. GGRF Plan has 19 payroll centers and the recordkeeper will be responsible for processing payroll contributions and reconciling the payroll from all 19 centers. Describe how you currently handle the payroll contributions processing for another governmental or corporate client with more than 15 payroll centers.
- Describe any presence your organization currently has in Guam. Do you intend to expand 215. or create a presence in Guam should your firm be selected to provide the requested services? Include any business operations of your organization, any affiliates or subsidiary organizations, or any organizations that you are partnering with to provide the requested

WELFARE BENEFIT PLAN

The GGRF currently contracts with a third party provider to provide the welfare benefits (i.e. survivor death and pre-retirement disability) for Defined Contribution Plan participants. The Third-Party Administrator for the Defined Contribution Plan may be charged with the following administrative functions:

- a. Compute service vesting as required by the third party providing welfare benefits.
- b. Provide contribution history on a participant as requested by the third party provider.
- c. Respond to participant and employer questions and provide guidance about survivor death and pre-retirement disability benefits offered by the third party provider.
- d. Coordinate documentation and submission of necessary documents to third party
- e. May serve as a liaison between third party provider, participant and employer in processing of pre-retirement disability coverage.
- 216. List your firm's experiences in administering (ancillary) welfare benefits.
- Provide a statement expressing your firm's willingness to perform the administrative 217.

VI. **EVALUATION AND SELECTION PROCEDURES**

A. Minimum Qualifications

Proposing offerors shall satisfy the minimum requirements as outlined in section V.(B) Statement Regarding Minimum Qualifications. In addition, offerors must submit its full form ADV (Part I and II) with its applications to GGRF.

B. Selection Panel

Proposals submitted may be evaluated by a selection panel consisting of the following:

Retirement Fund Management and Board of Trustees

The selection panel may request additional technical assistance from other sources, which may assist in reviewing (not evaluating) the responses for completeness and compliance

C. **Evaluation Factors.**

All proposals found to be in compliance with the mandatory and material requirements of this solicitation shall be evaluated based upon technical merits and price. The following factors shall be used to evaluate each proposal:

- 1. The plan for performing the required services. (.15)
- 2. Ability to administer the plan and benefits administration process in a cost-effective manner. (.15)
- 3. Breadth and depth of experience, specialized training and industry recognition of professional staff. (.15)
- 4. Ability to be responsive and accessible to the Retirement Fund and to DCRS and Deferred Compensation plan participants. (.10)
- 5. Knowledge of legislative, operational and legal aspects of Guam public pensions funds, as well as federal laws pertinent to the investment management and plan administration of the DCRS and Deferred Compensation plan. (.10)
- 6. Ability to improve participant satisfaction and benefits administration services received from the Retirement Fund. (.10)
- 7. Educational resources and ability to provide ongoing training. (.10)
- 8. Record of past performance of similar work. (.10)
- 9. Other factors. (.05)
- 10. Based on the factors above, the proposals will be initially evaluated. Then the price proposals will be opened and the price proposals will be incorporated into the evaluation effort. The price proposal will count for 40% of this evaluation and the technical merits will count for 60% of this evaluation. Based on the combination of the scores assigned from the technical merit and pricing, the GGRF will enter into negotiations with the company with the highest combined score. If these negotiations do not result in a successful contract, then the GGRF will enter into negotiations with the next highest ranked company.

D. Selection

Selection of the Best Qualified Offeror is described in Section II (General Procedures).

The contract will be conditionally awarded to the successful offeror subject to the requirement that within eight (8) weeks from the date of the award, or within such extended time period, if any, as the Board in its discretion may allow, and in all events prior to the successful offeror commencing work hereunder, the successful offeror shall be duly registered as an Investment Advisor pursuant to the provisions of the Guam Uniform Securities Act (Title 22, Chapter 46, Article 2 of the Guam Code Annotated), and a copy of the registration notification issued to the successful offeror by the office of the Administrator of the Guam Uniform Securities Act shall be provided to the Purchasing Agent. In addition, the successful offeror shall be duly registered to conduct business on Guam.